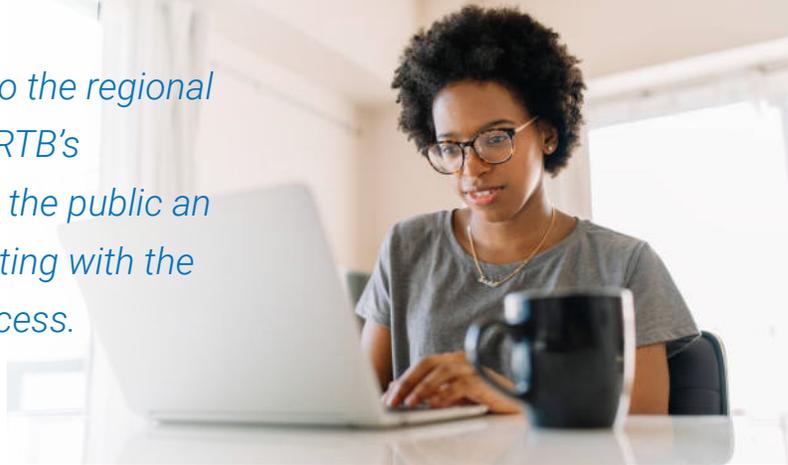


# HELP GUIDE THE FUTURE OF TRANSPORTATION IN THE BALTIMORE REGION

*Public engagement is vital to the regional planning process and the BRTB's Transportation CORE offers the public an exciting new way of connecting with the transportation planning process.*



## ABOUT THE TRANSPORTATION CORE

The BRTB is taking an innovative approach to public engagement by launching a *Transportation CORE* to bring people together online from around the region to provide feedback on draft programs and projects, as well as to hear the perspective of transportation users on a range of transportation-related topics.

This is a tremendous opportunity for a diverse group of stakeholders from around the Baltimore region to be uniquely engaged in the regional planning process and serve as a sounding board.

In this packet you will find:

- GOALS
- MEMBERSHIP CRITERIA
- ACTIVITIES
- HOW TO APPLY



Transportation CORE is a public engagement program of the Baltimore Region Transportation Board (BRTB).

## KEY GOALS:

- To provide opportunities for a diverse group of people to give feedback on how the BRTB approaches project planning, programs and initiatives, and public involvement.
- To bring new and emerging concerns and issues to the BRTB's attention about transportation throughout the region.
- To expand our reach beyond the traditional BRTB committees and long-time partners to make sure that rural, suburban and urban communities as well as business interests from across the Baltimore region are represented.



We are seeking a range of participants to join the *Transportation CORE*, including individuals, or non-profits / associations or:

- Representatives of users of public transportation
- Representatives of users of pedestrian walkways and bicycle transportation facilities
- Representatives of the disabled
- Affected public agencies
- Representatives of public transportation employees
- Public ports
- Freight shippers
- Providers of freight transportation services
- Private providers of transportation (including intercity bus operators, employer-based commuting programs, such as carpool program, vanpool program, transit benefit program, parking cash-out program, shuttle program, or telework program)
- Limited English proficient persons
- People with low or limited income or representatives of Minority communities
- Other interested parties and key stakeholders



This effort will involve dynamic stakeholder participation with regular opportunities to participate.





## MEMBERSHIP CRITERIA

Members should be age 18+; live, work, or own a business or property in the region; have an interest in helping to inform the region's transportation planning process; and be willing and able to participate in virtual activities throughout the year.

*Transportation CORE* members should be willing to:

- Complete six to ten interactive online activities per year as directed by the Transportation CORE facilitators
- Participate in three (3) to four (4) virtual public meetings per year
- Participate in an annual summit meeting or workshop (in-person or virtually)

## TRANSPORTATION CORE ACTIVITIES

The *Transportation CORE* is engaged throughout the year, primarily via online activities that members complete at their convenience. The types of activities could include:

- Complete surveys, preference polls or trade-off exercises
- Participate in forums or threaded chats that allow participants to interact with each other on a given topic
- Review and comment on draft materials to provide thoughts and observations and identify potential areas of opportunities
- Help design a public involvement activity
- Participate in virtual meetings (project updates or presentations from staff or Board members, followed by breakout groups)
- Participate in real-time chats on different topics, moderated by a BMC staff person

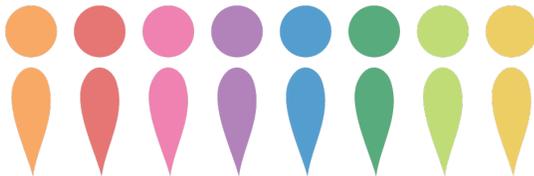


## TO APPLY

Applications are accepted on a rolling basis.

Fill out an application at [publicinput.com/COREapp](http://publicinput.com/COREapp)

For more information, please contact  
[transportationCORE@PublicInput.com](mailto:transportationCORE@PublicInput.com) or 410-732-0500 x1047



*Transportation CORE* members will be chosen by a panel of representatives from the BRTB members and BMC staff.

More details about the program may be found at

[\*\*baltometro.org\*\*](http://baltometro.org)



The BRTB is the federally designated metropolitan planning organization for metropolitan Baltimore. It is responsible for developing and carrying out a continuing, cooperative, and comprehensive transportation planning process in the metropolitan area. The BRTB is staffed by the Baltimore Metropolitan Council.