



BRTB Local Safety Campaign





**DRIVE
SAFE
HOWARD**



SHARE THE ROAD

BRTB

**SLOW
DOWN!**
Harford

The only race you're winning is to the next **red light.**



BRTB

**DRIVE
SAFE
ANNAPOLIS**



SHARE THE ROAD

BRTB

Currently Planned

What's Up Print & digital	Eastern Shore	Annapolis	Central Maryland	
Chesapeake Publishing Digital geo-targeting	Anne Arundel County	Baltimore County	Baltimore City	
LOTS – transit vehicles	Annapolis	Harford	Howard	
Harford's Heart Print				
WBFF B'More Lifestyle TV spot & digital				
Mid-Atlantic Media Print & digital	Baltimore Jewish Times	Baltimore Style	Baltimore's Child	Chesapeake Family Life