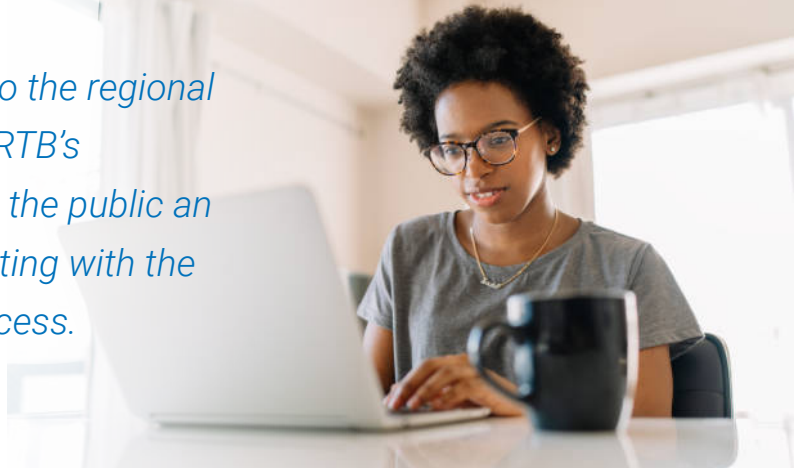


HELP GUIDE THE FUTURE OF TRANSPORTATION IN THE BALTIMORE REGION

Public engagement is vital to the regional planning process and the BRTB's Transportation CORE offers the public an exciting new way of connecting with the transportation planning process.



ABOUT THE TRANSPORTATION CORE

The BRTB has is taking an innovative approach to public engagement by launching a *Transportation CORE* to bring people together online from around the region to provide feedback on draft programs and projects, as well as to hear the perspective of transportation users on a range of transportation-related topics.

This is a tremendous opportunity for a diverse group of stakeholders from around the Baltimore region to be uniquely engaged in the regional planning process and serve as a sounding board.




In this packet you will find:

- GOALS
- MEMBERSHIP CRITERIA
- ACTIVITIES
- HOW TO APPLY



Transportation CORE is a public engagement program of the Baltimore Region Transportation Board (BRTB).

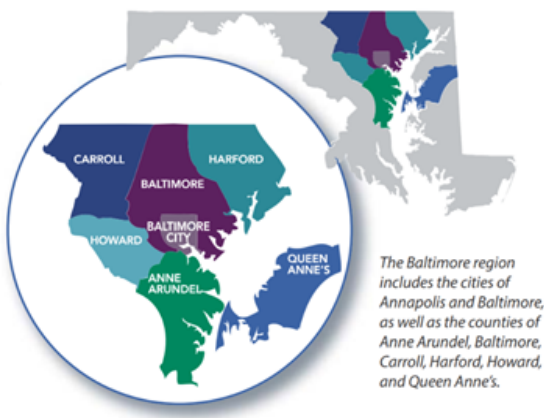
KEY GOALS:

-  To provide opportunities for various interested parties to give feedback on how the BRTB approaches project planning, programs and initiatives, and public involvement.
-  To bring new and emerging concerns and issues to the BRTB's attention about transportation throughout the region.
-  To expand our reach beyond the traditional BRTB committees and long-time partners to make sure that rural, suburban and urban communities as well as business interests from across the Baltimore region are represented.



We are seeking 30-50 participants to form the *Transportation CORE*, including individuals, or non-profits / associations or:

- Representatives of users of public transportation
- Representatives of users of pedestrian walkways and bicycle transportation facilities
- Representatives of the disabled
- Affected public agencies
- Representatives of public transportation employees
- Public ports
- Freight shippers
- Providers of freight transportation services
- Private providers of transportation (including intercity bus operators, employer-based commuting programs, such as carpool program, vanpool program, transit benefit program, parking cash-out program, shuttle program, or telework program)
- Limited English proficient persons
- People with low or limited income or representatives of Minority communities
- Other interested parties and key stakeholders



The Baltimore region includes the cities of Annapolis and Baltimore, as well as the counties of Anne Arundel, Baltimore, Carroll, Harford, Howard, and Queen Anne's.

This effort will involve dynamic community participation over a period of one (1) year.





MEMBERSHIP CRITERIA

Members should be age 18+; live, work, or own a business or property in the region; Have an interest in helping to inform the region's transportation planning process; and be willing and able to participate in virtual activities throughout the year.

Transportation CORE members should be willing to:

- Complete six to ten interactive online activities per year as directed by the Transportation CORE facilitators
- Participate in two (2) to three (3) virtual public meetings per year
- Participate in an annual summit meeting or workshop (in-person or virtually)
- Demonstrate an interest in a specific community or planning area within the region that they identify with.

TRANSPORTATION CORE ACTIVITIES

The *Transportation CORE* would be engaged throughout the year, primarily via online activities that members complete at their convenience. The types of activities could include:

- Complete surveys, preference polls or trade-off exercises
- Participate in forums or threaded chats that allow participants to interact with each other on a given topic
- Review and comment on draft materials to provide thoughts and observations and identify potential areas of opportunities
- Help design a public involvement activity
- Participate in virtual meetings (project updates or presentations from staff or Board members, followed by breakout groups)
- Participate in real-time chats on different topics, moderated by a BMC staff person
- Participate in the annual in-person summit (ex: Every Voice Counts Transportation Academy)

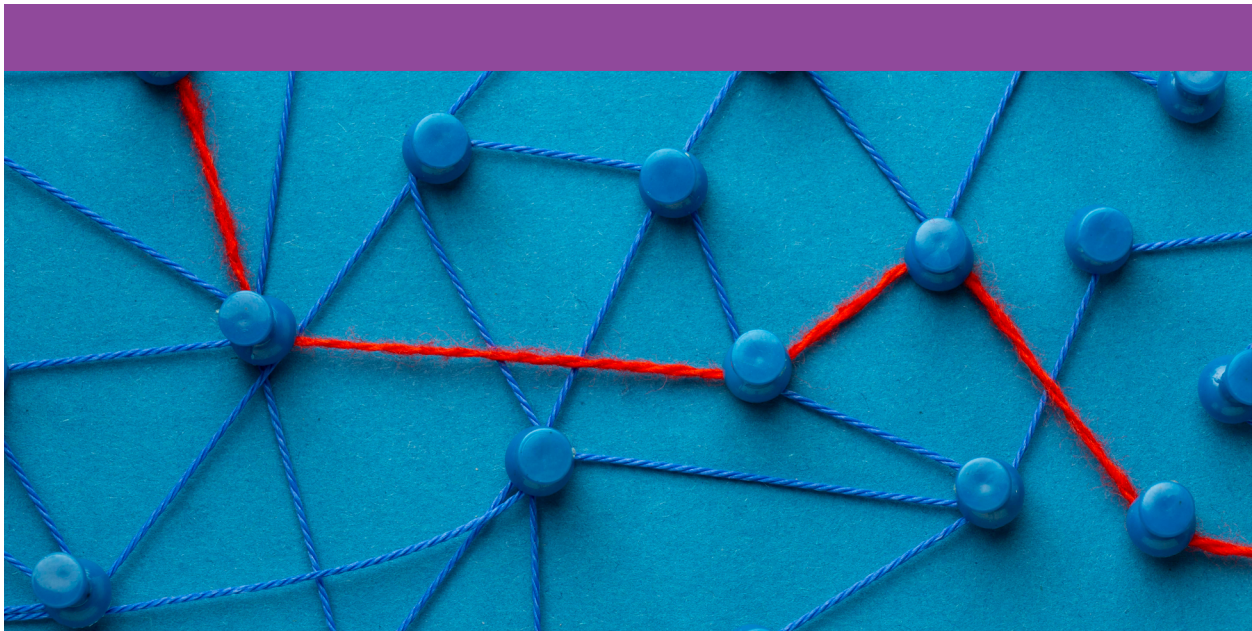


TO APPLY

Fill out an application at bit.ly/3g2LDZn.

Applications are due **April 15, 2022**. Applications received after this time will be considered on a rolling basis.

Transportation CORE members will be chosen by a panel of representatives from the BRTB members and BMC staff.



For more information, please contact
transportationCORE@PublicInput.com
or 410-732-0500 x1047

More details about the program may be found at

baltometro.org



The BRTB is the federally designated metropolitan planning organization for metropolitan Baltimore. It is responsible for developing and carrying out a continuing, cooperative, and comprehensive transportation planning process in the metropolitan area. The BRTB is staffed by the Baltimore Metropolitan Council.