

Benefits for Employers and Their Workers

Employers who provide commuter benefits improve their ability to attract and retain top talent and boast more productive, satisfied employees. Contact us to find out how.

Go Smart Maryland can help your business

- Reduce absenteeism
- Increase morale
- Increase retention
- Save money

In addition to carpool ridematching, we can help your business begin

- A tax credit program for employers who provide commute benefits
- A Commuter Choice voucher program
- A "Bad Air Day" health alert program

To find out more about how Go Smart Maryland can help your Business, contact us at [Go Smart Maryland@baltometro.org](mailto:GoSmartMaryland@baltometro.org).

What's in it for you?

More efficient, satisfied, enthusiastic employees

- Workers who use clean commute options are far less likely to arrive to work late than workers driving alone.
- Companies that offer commute options and incentives are perceived by their employees as more supportive.
- Businesses that pay for parking spaces save money for every space not used.
- Employees arrive at work feeling more relaxed and ready to start work.
- Offer our free carpool/vanpool matching service as part of your benefit package. There's no cost to the employer or the commuter.

[Tax credits are available for qualifying businesses.](#)

What's in it for your employee?

The benefits are obvious...

- Carpoolers/vanpoolers save an average of \$2,000 per year on gas, maintenance, and insurance by sharing a ride.
- Add to that the saved expense of a parking space.
- Commuters who can't afford a solo commute can pool resources.

- Alternative commuter users don't miss time when his or her car needs repair.

...and not so obvious.

- Sharing the driving means added productive time – allowing commuters to read, work or nap on the way.
- Commuters benefit from sharing information with pool members – networking during “downtime.”

What's in it for us?

Your participation benefits the entire Baltimore Region:

- Reduced congestion on our roadways.
- Reduced costs of road maintenance.
- Reduced emissions.
- Reduced pollution.
- Increased productivity of regional businesses.

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