



BECOME A *Bike to Work Day* 2018 SPONSOR

Bike to Work Day is a regional event taking place on Friday, May 18, 2018 in Baltimore City and Anne Arundel, Baltimore, Carroll, Harford, and Howard Counties.

Please check one of the following Sponsor Levels:

Cash**

In Kind***

Platinum Sponsor Package \$2,500+*

Sponsors are included in radio advertising, plus the Gold package.

Gold Sponsor Package \$2,000*

Sponsor logos are included on additional advertising, e.g. SkyBanners and print advertising, for several weeks leading up to the event, plus the Silver package.

Silver Sponsor Package \$1,000*

Sponsor logos will appear on Bike to Work Day T-shirts, plus the Bronze package.

Bronze Sponsor Package \$500

Sponsor logos will appear on the event website, flyers and rack cards.

Name: _____ Title: _____

Organization: _____

Address: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

*Platinum, Gold and Silver level sponsors must provide a minimum of 50% cash. Example: Silver level sponsors may donate \$1,000 in cash or \$500 in cash and \$500 in accepted merchandise. Cash donations given at the regional level supplement the procurement of marketing materials for the event, including the purchase of thousands of T-Shirts for participants.

**All cash donations must be in the form of a check. Please make check payable to The Baltimore Metropolitan Council (with B2WD Sponsorship in the notation line). Mail check to Baltimore Metropolitan Council, Offices @ McHenry Row, 1500 Whetstone Way, Baltimore, MD 21230-4767, ATTN: Russ Ulrich. Fax signed form to 410-732-8248, ATTN: Russ Ulrich. The Baltimore Metropolitan Council is a 501(c)3 organization; monetary donations are tax deductible.

***If In-kind donation, please describe: _____

Logo must be sent to lbunton@baltometro.org in a high resolution vector format for quality reproduction. Contact Lillian Bunton at 410-732-6000 with any questions.

