



Central Maryland Bike to Work Day 2016 Recap



Bike to Work Day is a national event that takes place on the third Friday in May. Baltimore City and Anne Arundel, Baltimore, Carroll, Harford, and Howard Counties participate regionally.



Baltimore
Metropolitan
Council

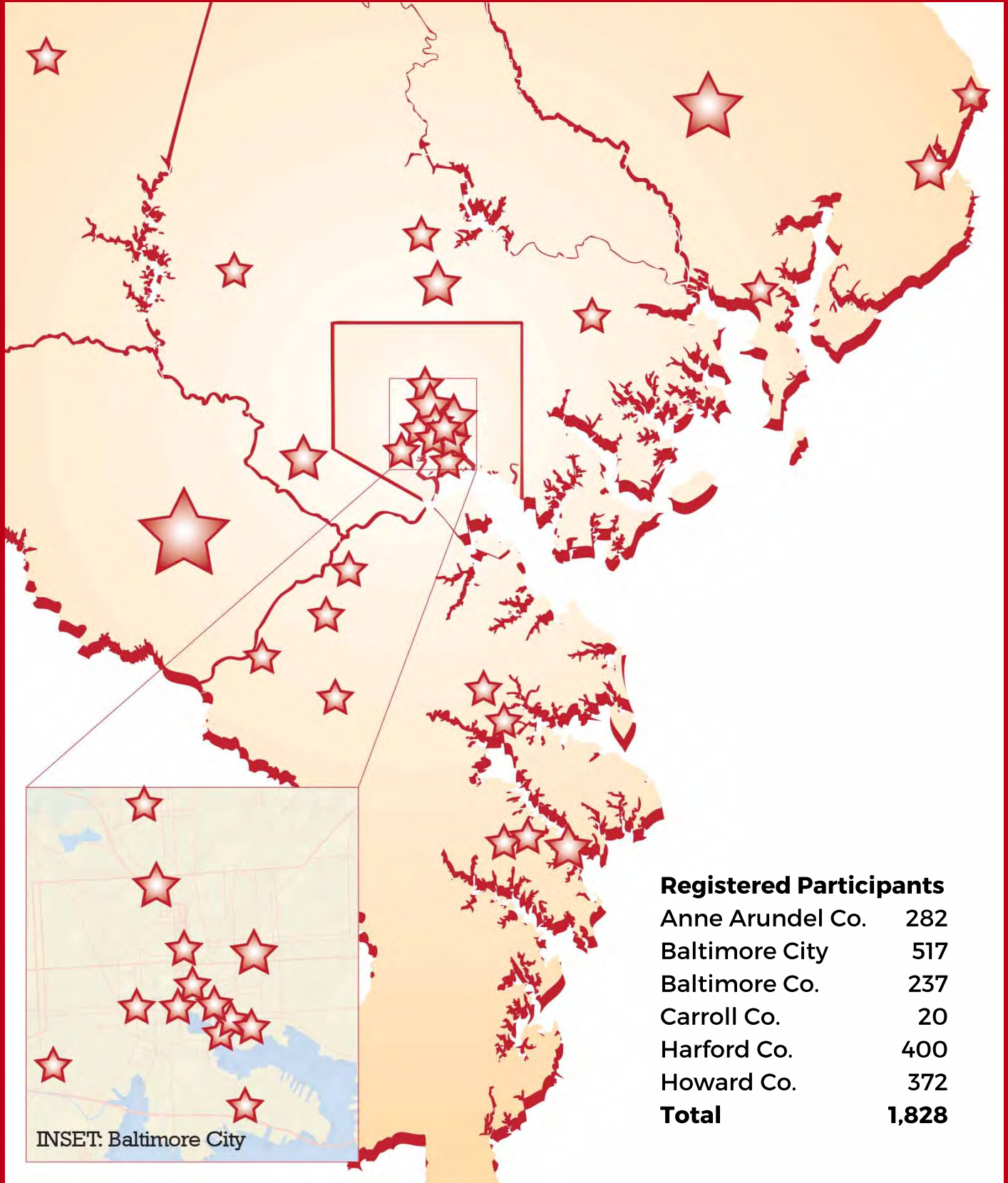


Bike to Work Central Maryland



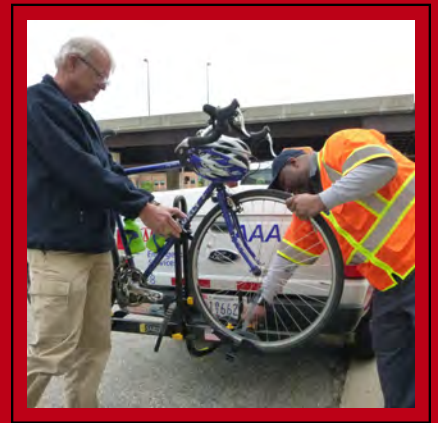
@Bike2WorkCentMD

2016 Central Maryland Pitstop Locations



Bike to Work Day, observed nationally on the third Friday in May, is a time to celebrate the bicycle as a legitimate and fun means of transportation. It's an opportunity for novice cyclists to try two-wheeled commuting and a chance for veteran riders to share fellowship. Every May since 1997, the Baltimore Metropolitan Council and its member jurisdictions have sponsored Bike to Work Day in the Baltimore region. Growing each year, Bike to Work Day 2016 saw over 1,800 cyclists—a new record—meeting at dozens of locations throughout the Greater Baltimore region.

Bike to Work Day 2016 also featured the participation of many of the region's employers, both large and small. Several hosted pitstops, places where riders could grab a bite, have a drink, and talk with other cyclists of their love of two-wheeling. Many organizations encouraged employees to bike by offering incentives such as free meals, relaxed dress codes, and contests that offered valuable prizes. The majority, however, supported the effort by contributing cash, services, or prizes.







Thank You to Our 2016 Sponsors

Platinum



Gold



Silver



Bronze





SkyBanner in Columbia



2016 shirt

SAVE THE DATE!





Bike to Work Day 2017

Regional Sponsorship Declaration

Bike to Work Day is a regional event taking place on Friday, May 19, 2017 in Baltimore City and Anne Arundel, Baltimore, Carroll, Harford, and Howard Counties.

Please check one of the following Sponsor Levels:

		Cash*	In-kind**
Platinum Sponsor Package	\$2,500+	<input type="checkbox"/>	<input type="checkbox"/>
<i>Sponsors are included in radio advertising, plus the Gold package.</i>			
Gold Sponsor Package	\$2,000	<input type="checkbox"/>	<input type="checkbox"/>
<i>Sponsor logos are included on additional advertising, e.g. SkyBanners and print advertising, for several weeks leading up to the event, plus the Silver package.</i>			
Silver Sponsor Package	\$1,000	<input type="checkbox"/>	<input type="checkbox"/>
<i>Sponsor logos will appear on Bike to Work Day T-shirts, plus the Bronze package.</i>			
Bronze Sponsor Package	\$500	<input type="checkbox"/>	<input type="checkbox"/>
<i>Sponsor logos will appear on the event website, flyers and rack cards.</i>			

Platinum, Gold and Silver level sponsors must provide a minimum of 50% cash*. Example: Silver level sponsors may donate \$1,000 in cash or \$500 in cash and \$500 in accepted merchandise. Cash donations given at the regional level supplement the procurement of marketing materials for the event, including the purchase of thousands of T-Shirts for participants.

**If In-kind donation, please describe:

Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship declaration and is typically available at no extra cost; exact details may vary by pit stop location. [Contact Russ Ulrich at rulrich@baltometro.org](mailto:rulrich@baltometro.org) with questions or for more information.

Name: _____ Title: _____

Organization: _____

Address: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

*All cash donations must be in the form of a check. Please make check payable to The Baltimore Metropolitan Council (with B2WD Sponsorship in the notation line). Mail check to Baltimore Metropolitan Council, Offices @ McHenry Row, 1500 Whetstone Way, Baltimore, MD 21230-4767, ATTN: Russ Ulrich. Fax signed form to 410-732-8248, ATTN: Russ Ulrich. The Baltimore Metropolitan Council is a 501(c)3 organization; monetary donations are tax deductible.

Logo must be sent to lunton@baltometro.org in a high resolution vector format for quality reproduction. Contact Lillian Bunton at 410-732-6000 with any questions.

