



2018 Public Participation Plan

Highlights of Changes and Public Comments

June 26, 2018



CHANGE #1



- **Update interested parties to meet current regulations**

Recent updates to federal metropolitan transportation planning regulations expanded the list of interested parties that an MPO must engage:

- Public Ports
- Private providers of transportation including intercity bus operators, employer-based commuting programs, such as carpool program, vanpool program, transit benefit program, parking cash-out program, shuttle program, or telework program
- Travel and tourism agencies
- Officials responsible for natural disaster risk reduction



CHANGE #2



- **Updated process for amendments to TIP and Long-Range Transportation Plan**
 - Any project proposed for inclusion in the TIP or Plan that requires a conformity assessment will automatically trigger a 30-day public review and public meeting.
 - All amendments, regardless of 30-day review, will go to the Technical Committee and BRTB for consideration and approval. A resolution with project information will be available online for the public to view 6 weeks prior to a BRTB vote.
 - The Executive Committee will continue to review and approve Administrative Modifications (minor amendments).

CHANGE #3



- **Complete minor updates**
 - Address updates such as adding Queen Anne's County.



COMMENT #1



- Provide a better sense of the timing of public comment opportunities
 - With many BRTB planning activities being of a cyclical nature, it would benefit the public to have summary information related to the major planning activities (LRTP, TIP, UPWP, etc.) and meetings that constitute the main opportunities for public involvement.
 - Example:



COMMENT #2



- Add more details about BRTB public involvement techniques and how they are evaluated.
 - Add specificity by showing the how and why various public involvement tools are used and evaluated

TABLE 2
EVALUATION OF EXAMPLE PUBLIC INVOLVEMENT TOOLS

TOOL	GOAL	INDICATOR
Project/Plan Logo	Develop a logo for all major project materials	Recognition of the project
Fact Sheets	Distribute information facts to prepare people to assist in decision making and project/plan understanding	Quality and relevance of comments received
Posters and Flyers	Inform the community of public involvement activity or meet-and-greet information	Minimum of 7% of meeting attendees/ survey respondents indicated that they saw a poster/flyer

Strategies	Strategies & Practices	Practices	Indicators
<ul style="list-style-type: none"> Administer and facilitate public meetings and public comment sessions Develop and distribute fact sheets Develop and distribute project/plan maps Develop and distribute project/plan brochures Develop and distribute project/plan newsletters Develop and distribute project/plan posters and flyers Develop and distribute project/plan social media content Develop and distribute project/plan website content Develop and distribute project/plan video content Develop and distribute project/plan audio content Develop and distribute project/plan text content Develop and distribute project/plan graphics Develop and distribute project/plan images Develop and distribute project/plan icons Develop and distribute project/plan symbols Develop and distribute project/plan logos Develop and distribute project/plan emblems Develop and distribute project/plan crests Develop and distribute project/plan shields Develop and distribute project/plan banners Develop and distribute project/plan flags Develop and distribute project/plan pennants Develop and distribute project/plan streamers Develop and distribute project/plan ribbons Develop and distribute project/plan sashes Develop and distribute project/plan scarves Develop and distribute project/plan hats Develop and distribute project/plan shirts Develop and distribute project/plan jackets Develop and distribute project/plan coats Develop and distribute project/plan pants Develop and distribute project/plan shoes Develop and distribute project/plan socks Develop and distribute project/plan gloves Develop and distribute project/plan mittens Develop and distribute project/plan scarves Develop and distribute project/plan hats Develop and distribute project/plan shirts Develop and distribute project/plan jackets Develop and distribute project/plan coats Develop and distribute project/plan pants Develop and distribute project/plan shoes Develop and distribute project/plan socks Develop and distribute project/plan gloves Develop and distribute project/plan mittens 	<ul style="list-style-type: none"> These tools have a clear purpose. 	<ul style="list-style-type: none"> Facilitate participation in local planning activities and decision-making. 	<ul style="list-style-type: none"> 7% of meeting attendees filled out a form OR 7% of visitors to a website submitted a form OR 7% of mail recipients return the form Minimum of 7% of meeting attendees/ survey respondents indicated that they received a newsletter OR Reaches a minimum of 7% persons that area affected by a project/plan If no project specific newsletter: Minimum of 7% of meeting attendees/ survey respondents were reached OR Reaches a minimum of 7% persons that area affected by a project/plan If in addition to project specific newsletter: Minimum of 7% of meeting attendees/ survey respondents were reached on to Mailed piece received by all intended property owners; none returned on to Confirmation that ad or press release was published
<ul style="list-style-type: none"> Receive specific input on regional issues, visioning, and decision-making Open comment line Openly listening Open comments Meetings open to the public Project/plan comment procedures Project/plan public involvement Project/plan surveys Public comment during BRTB/ODD meetings Regional surveys Survey results Webinars 	<ul style="list-style-type: none"> Engage Citizens, Participants, Users Encourage individual actions Personal outreach Liberty Bell Marketing materials Media content Newsletters Presentations Public release Public outreach Reaching partners with special needs Regional Update newsletters SRMCOG Meetings Social media Stakeholder Technical Team 	<ul style="list-style-type: none"> Encourage Citizen/Community Action Local brand message Local brand identity Local brand logo 	<ul style="list-style-type: none"> Annual documentation Citizen evaluations Factor groups Response to comments SRMConnect



COMMENT #3



- **Add concrete goals about how the VPI mapping tool and outreach strategies are used to engage traditionally-underserved people**
 - Commend them for maintaining the VPI and discussing it in the Public Participation Plan, along with describing strategies for reaching VPI and underserved populations.
 - Recommend more details about how the mapping tool is used to accomplish concrete goals or actions during planning processes.

PRIMARY LAYERS
> Total 2000 Population
> Total, percent, and density of African Americans
> Total, percent, and density of Hispanics
> Total, percent, and density of Asians
> Total, percent, and density of Native Americans
> Total, percent, and density of all other minorities
> Population aged 65 or older
> Population with income-to-poverty ratio under 125% of poverty status

SECONDARY LAYERS
> Places of worship
> Schools
> Medical/Health Facilities (Hospitals)
> Fire Departments
> Intermodal Facilities
> Cultural Centers
> Police Departments
> Community Centers
> Social Service Facilities
> Civic Centers
> Government Buildings
> Cemeteries
> Community boundaries
> Future Land Use Map
> Emergency Response Service Zones
> Historic Structures
> Parks
> Transit Routes/ Service Areas
> Transportation Disadvantaged Service Plan Data Layers
> Population and Employment Forecasts
> Bridges
> Work Force Development Data
> ROW Lines
> Business Districts

PRIMARY AND SECONDARY GIS LAYERS FOR SOCIOCULTURAL EFFECTS



RESPONSE TO COMMENTS



- **Staff is working this summer to develop a number of brochures related to the BRTB and its work.**
 - We will consider these comments when creating visuals about opportunities for public comment in the planning process
- **Staff will issue an RFP for a consultant to provide input on the public involvement process and best practices related to evaluation as well as outreach to vulnerable populations**
 - We will utilize these comments and examples with the consultant
- **Revisit the PPP in 2019 to determine if any additional updates are recommended**



