



# BAS

# BALTIMORE AREA SURVEY

## **A Portrait of Baltimore**

Results of the  
2023 Baltimore Area Survey

The background of the slide features a large, dark gray crest of the University of Baltimore. The crest is shield-shaped with a stylized open book at the top, a globe in the lower left, and a vertical banner or scroll running down the center.

# 21<sup>st</sup> Century Cities Initiative

Our most important contributions come through  
**innovative, compassionate research**  
in our own home of Baltimore,  
by studying both our **challenges** and  
our sources of **strength and resilience**

**Annual survey**  
representative of adults in  
**Baltimore City and**  
**Baltimore County**  
that provides  
**timely data** to  
community organizations,  
faith leaders, businesses,  
and governments



## Themes

**Neighborhoods**

**Health**

**Connectivity**

**Finance &  
Entrepreneurship**

## Description of Questions

Perceptions of *neighborhood conditions*

*Self-ratings* of health and *connections* to health-related conditions, especially drug use and Covid

Connections to *organizations and institutions* and to *opportunities* throughout the Baltimore area

Financial conditions and entrepreneurial sentiments

## **METHOD**

**MODE:** Push to web (mail delivery with QR code) in **June & July 2023**

**SAMPLE:** Representative sample of **1,352** adults  
**818** in Baltimore City  
**535** in Baltimore County

**WEIGHTS:** Sample & post-stratification weights to make results **representative** of Baltimore City & Baltimore County residents

**MARGINS OF ERROR:** Uncertainty due to drawing a sample of the population: **± 4.2%**  
**±5.1%** among Baltimore City residents  
**±6.3%** among Baltimore County residents



DECEMBER 2023

## A Portrait of Baltimore

Results of the 2023 Baltimore Area Survey

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WEBSITE: [21cc.jhu.edu/research/baltimore-area-survey](https://21cc.jhu.edu/research/baltimore-area-survey)

**PROJECT TEAM:**

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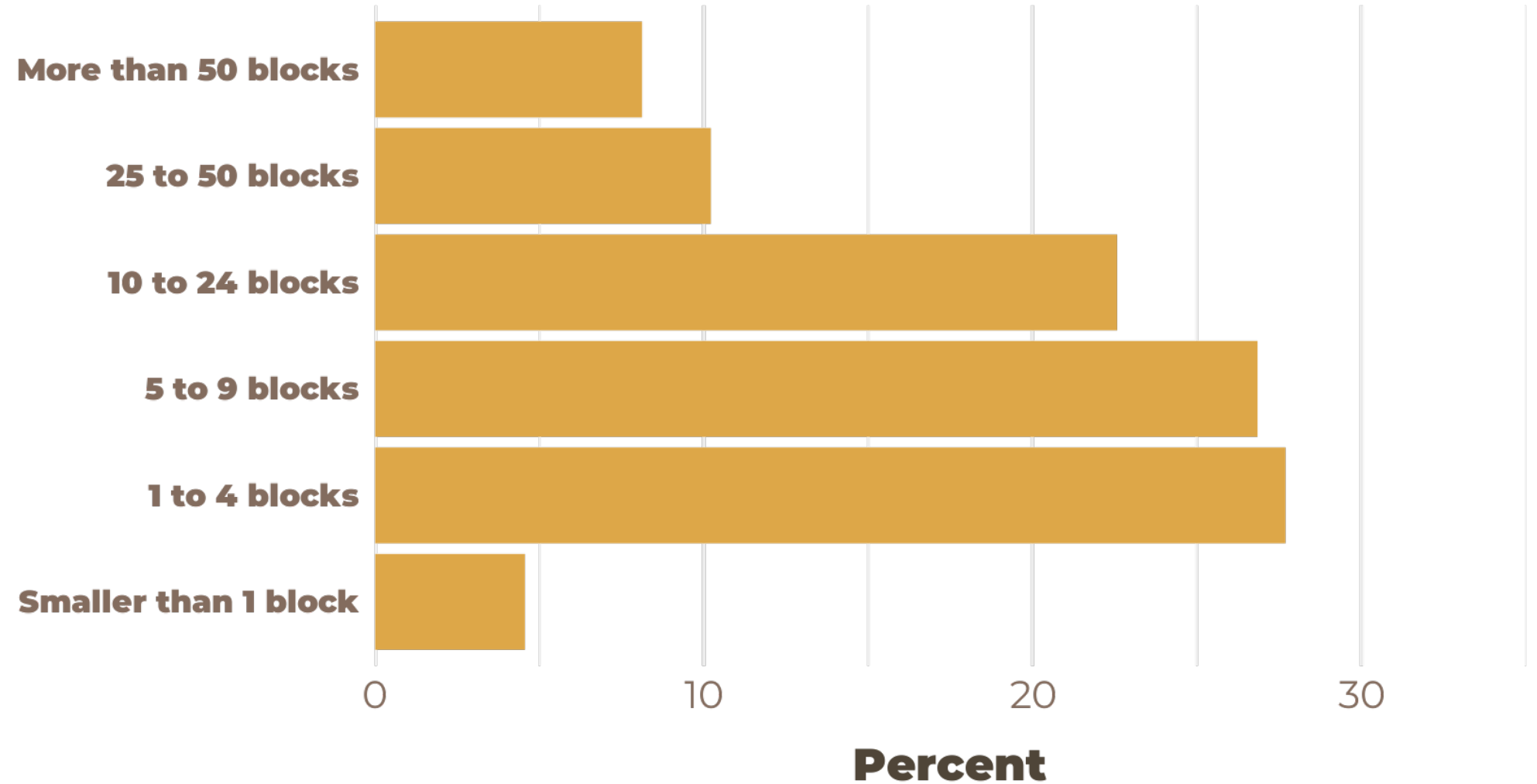
**Racial differences shape  
the everyday lives** of  
Baltimore-area residents  
in ways that create **daily  
disparities** of living in the  
Baltimore area

**Select Findings:  
Neighborhoods**



## Size of neighborhood

Number of blocks Baltimore-area residents reported being in their neighborhood:

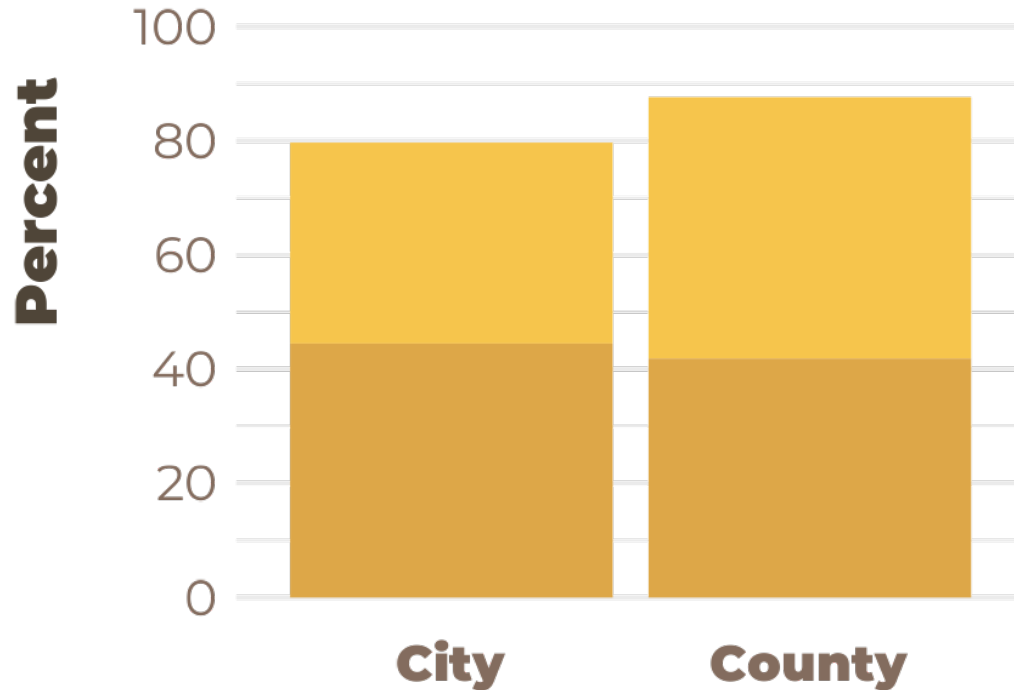




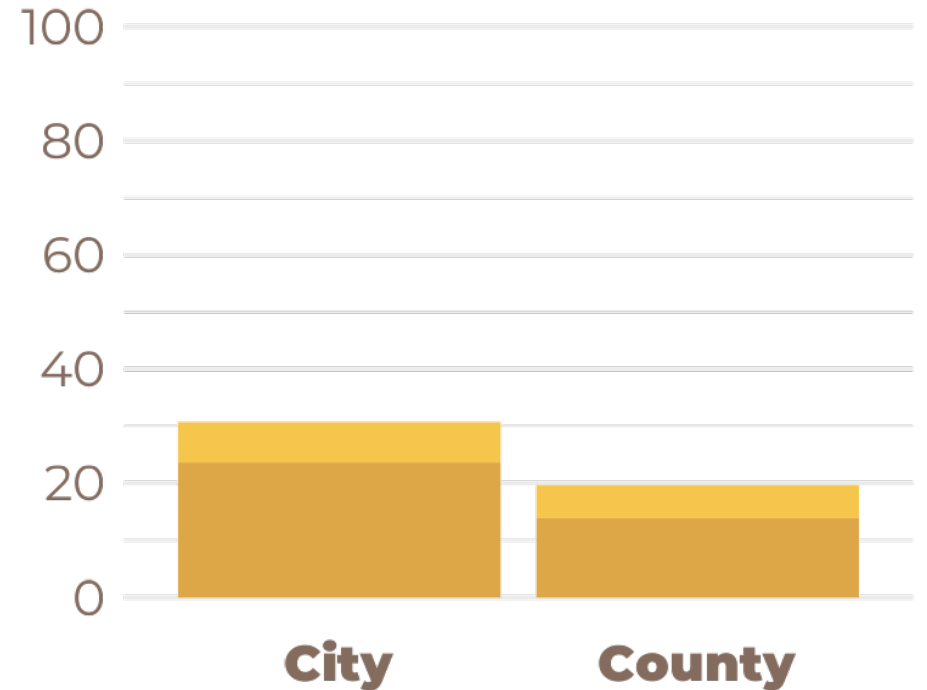
# Neighborhood perceptions

Share of residents satisfied with neighborhood and who see improvement

## Satisfaction

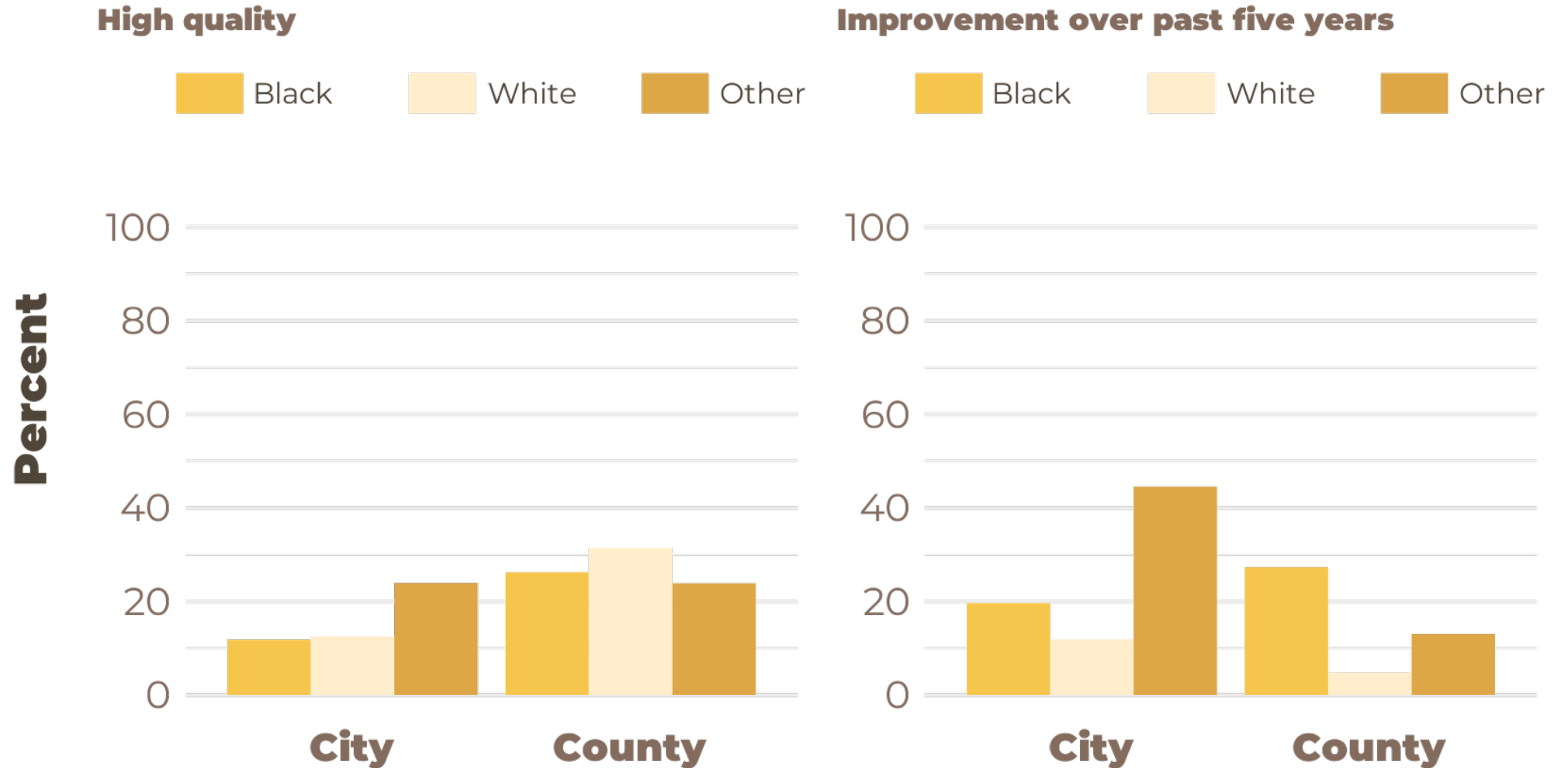


## Improvement over past five years



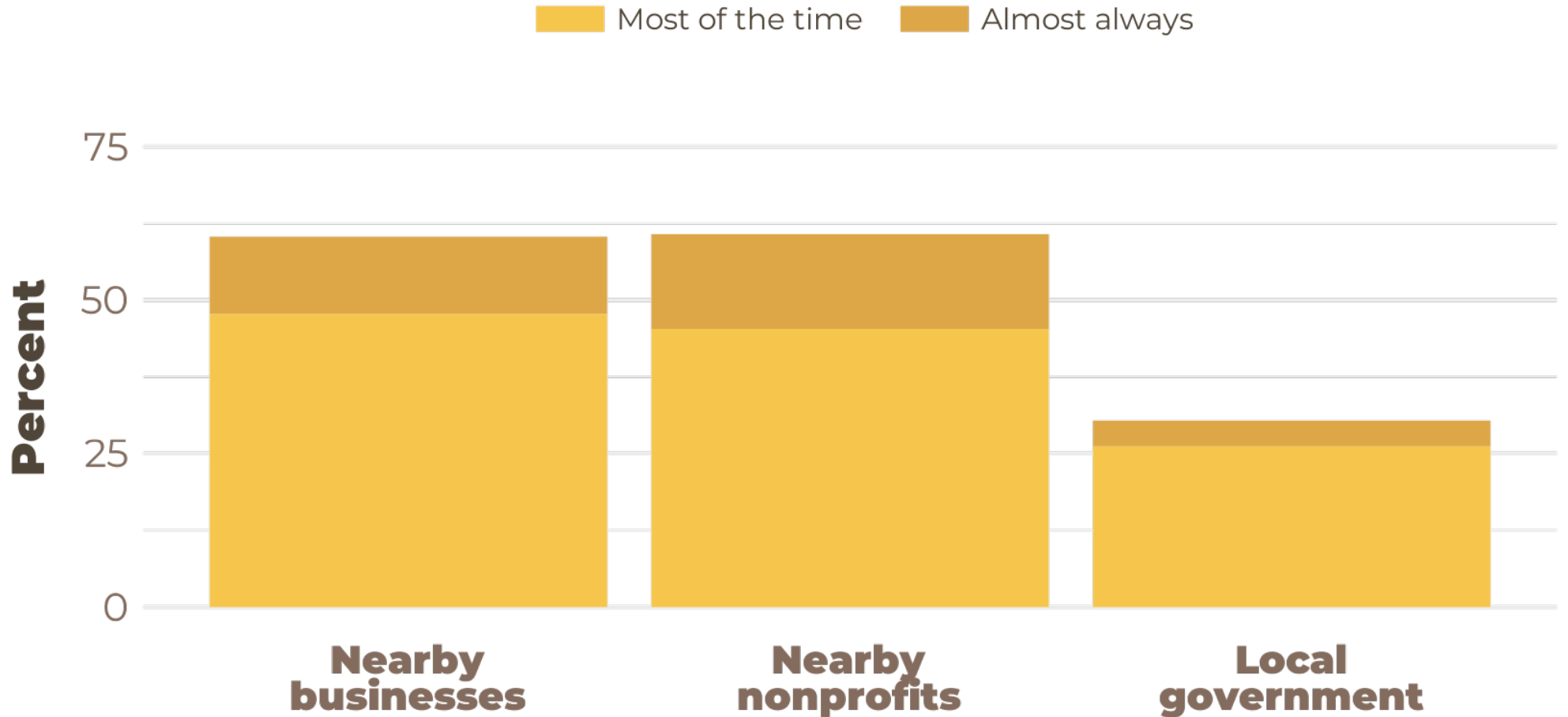
# School quality and improvement

Shares of groups who report high school quality and improvement by jurisdiction



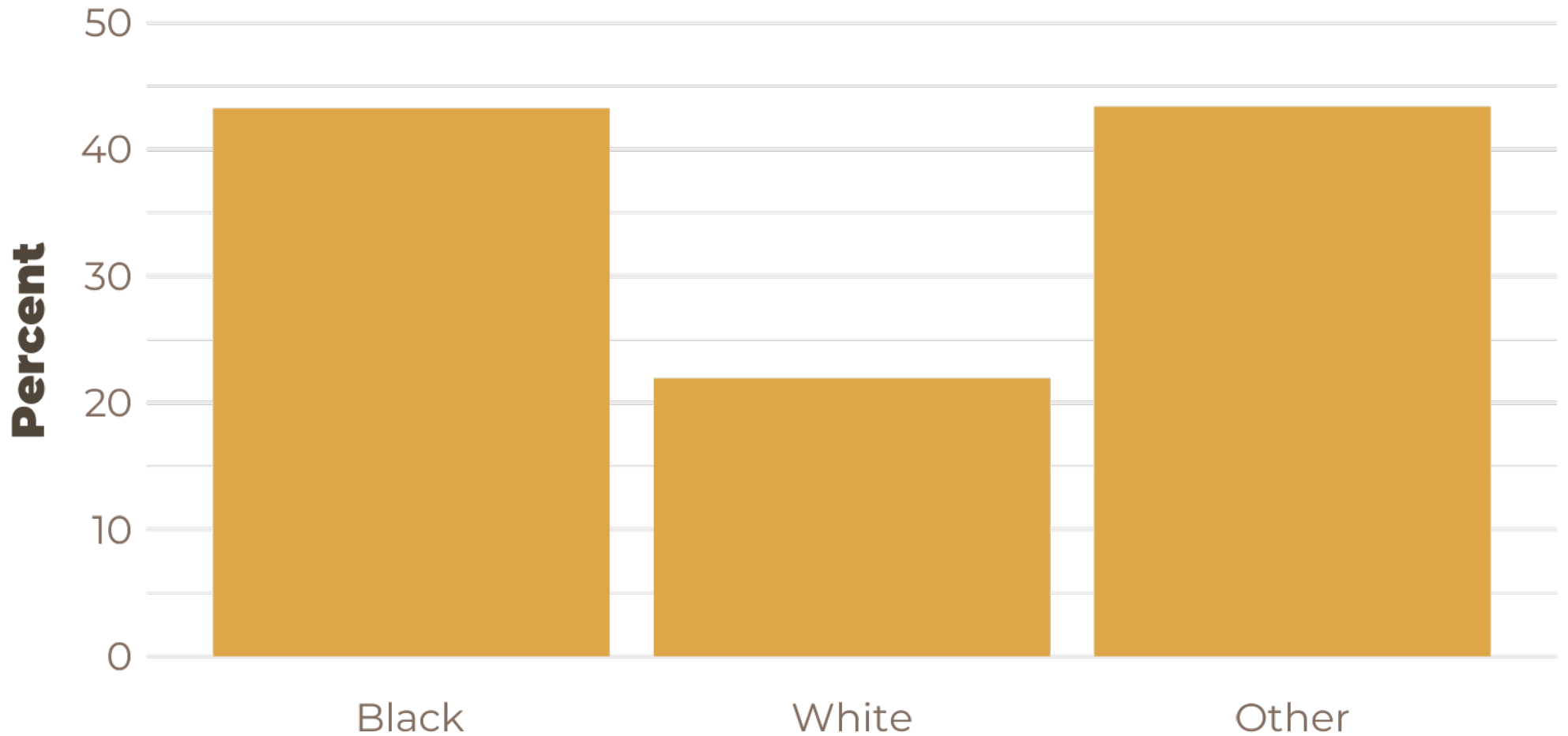
## Trust in organizations

Percentages of Baltimore-area residents reporting how often they trust organizations to do what is right



# Transportation Insecurity

Share of Baltimore-area residents reporting at least one transportation issue by race

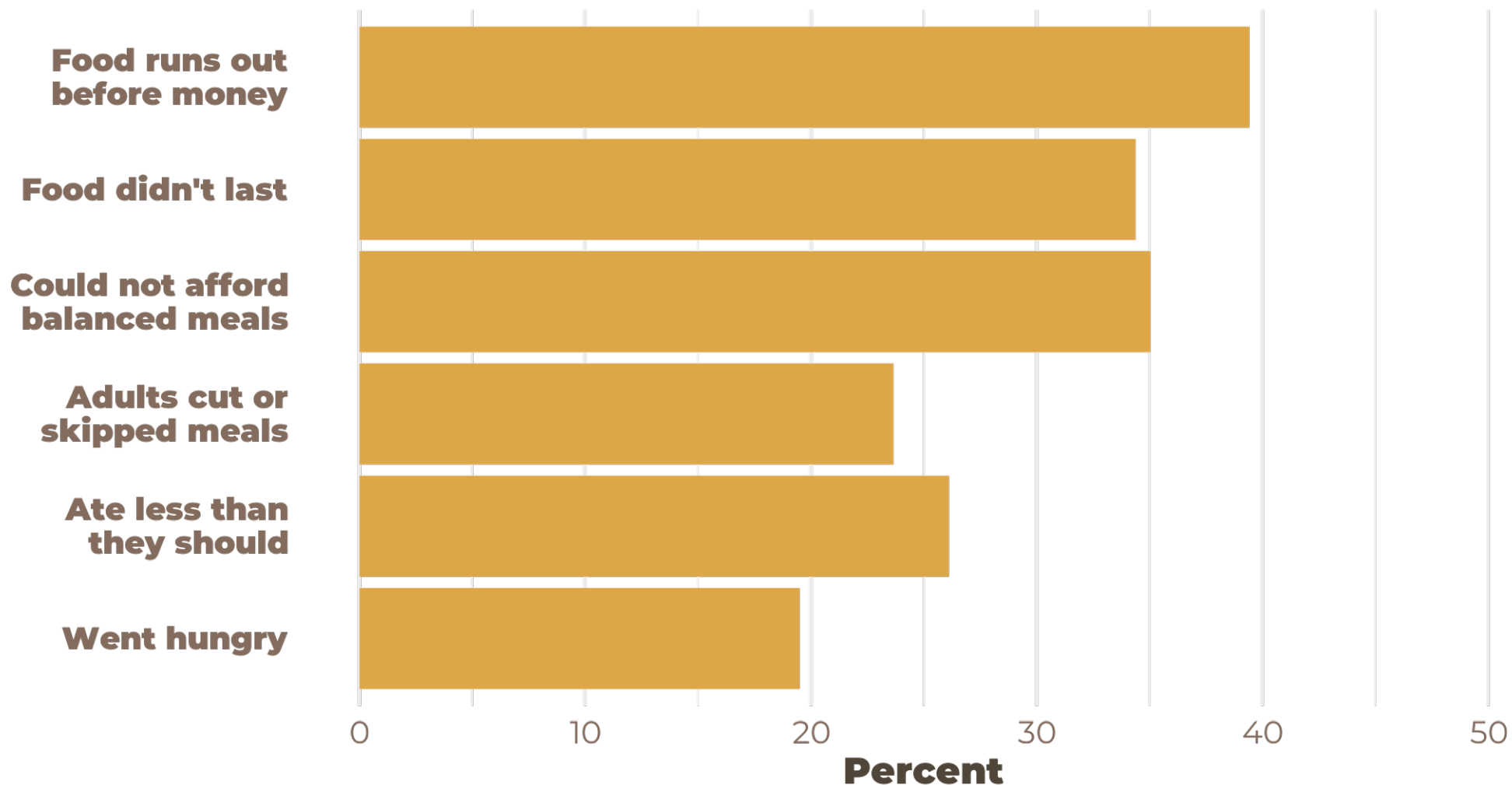


**Select Findings:  
Health & Well-Being**



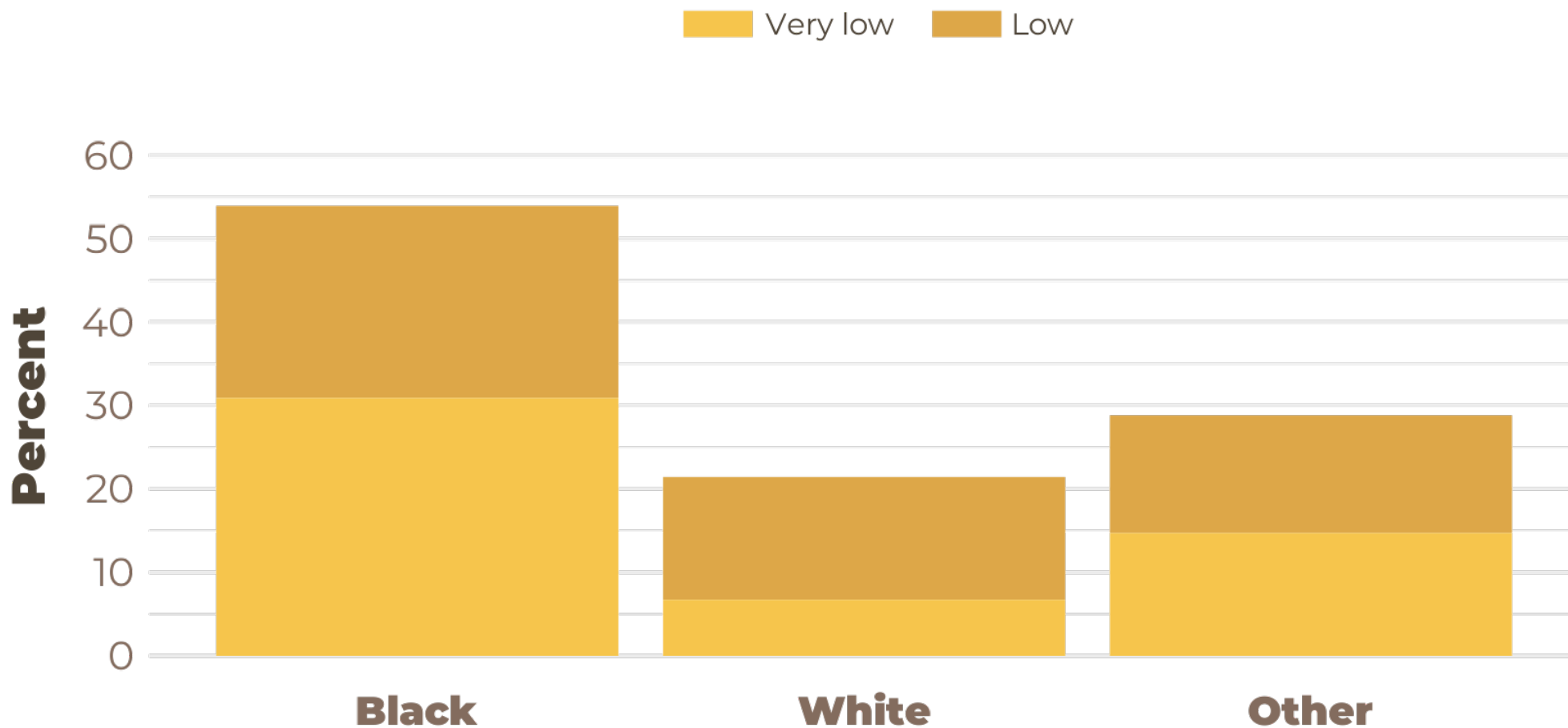
# Experiences of Food Insecurity

Shares of Baltimore-area residents reporting issues with food insecurity



## Level of Food Security

Shares of Baltimore-area residents who experience low or very low food security by race

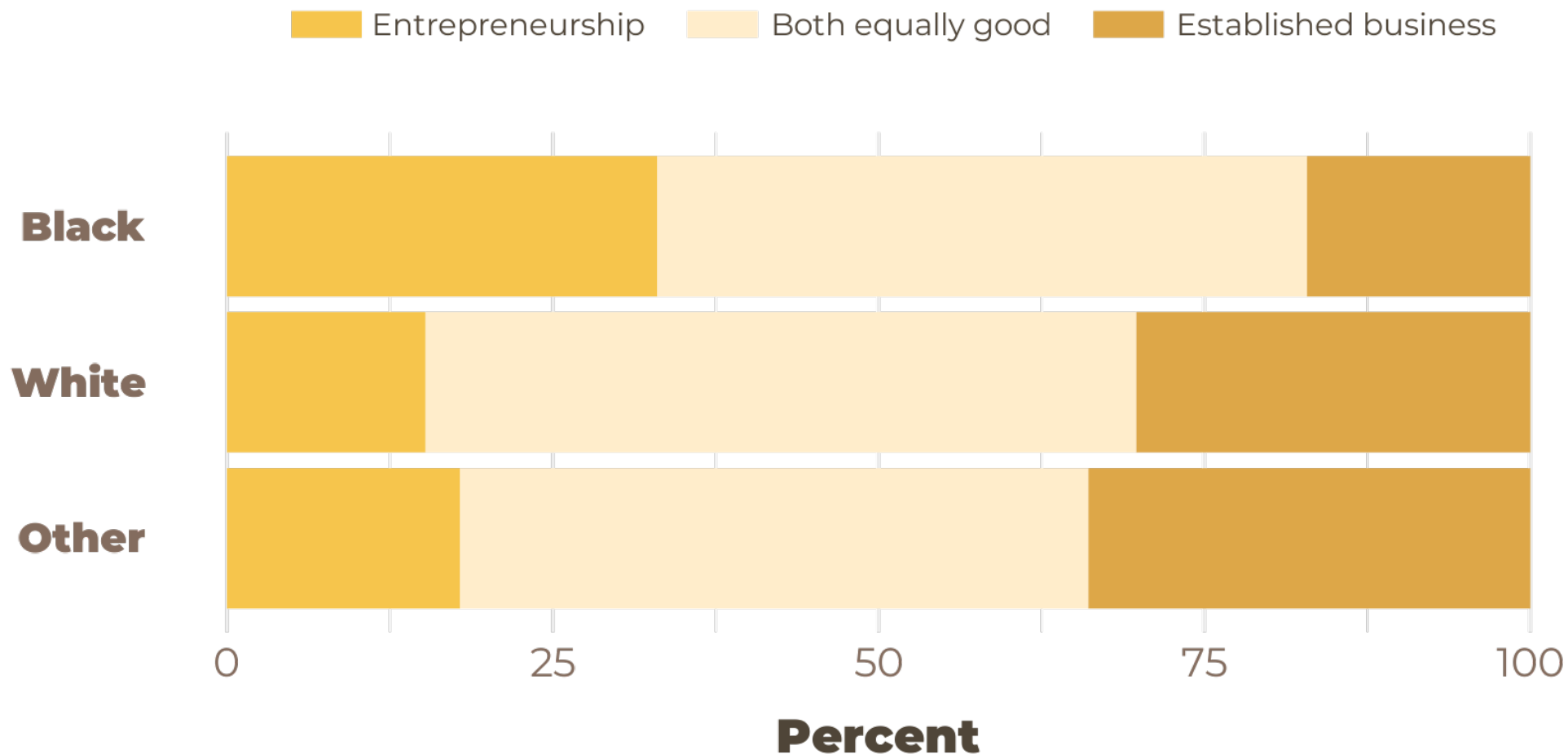


**More than a quarter of  
Baltimore-area residents have lost a  
loved one due to a drug overdose**



# Best Path to Financial Success

Shares of Baltimore-area residents reporting their ideas of the best path to financial success by race





# BAS

# BALTIMORE AREA SURVEY

Collaborating allows us  
to gather meaningful  
and timely data that  
**support the lives of  
Baltimore-area  
residents,**  
build on our strengths,  
and address our  
challenges



# BAS

# BALTIMORE AREA SURVEY

**Report:**

<https://bit.ly/portrait-of-baltimore-2023>

**Data:**

[https://github.com/JHUCities/  
baltimore-area-survey-data](https://github.com/JHUCities/baltimore-area-survey-data)

<https://21cc.jhu.edu>

# Question:

What information would be helpful to know from our **current data** that are not in this initial report?

What concepts would be helpful to measure in the future that would **complement existing data sources** for the work you do?

