

The logo for City78 is displayed in a large, white, sans-serif font. The word "City" is in a lowercase, slightly italicized typeface, while "78" is in a standard uppercase font. A small graphic element, consisting of a blue square and an orange triangle, is positioned above the dot of the 'i'. The background features a dark blue grid with several thin, light gray circles and lines, creating a technical or architectural feel.

City78

Inspiring Human-scale Urban Development



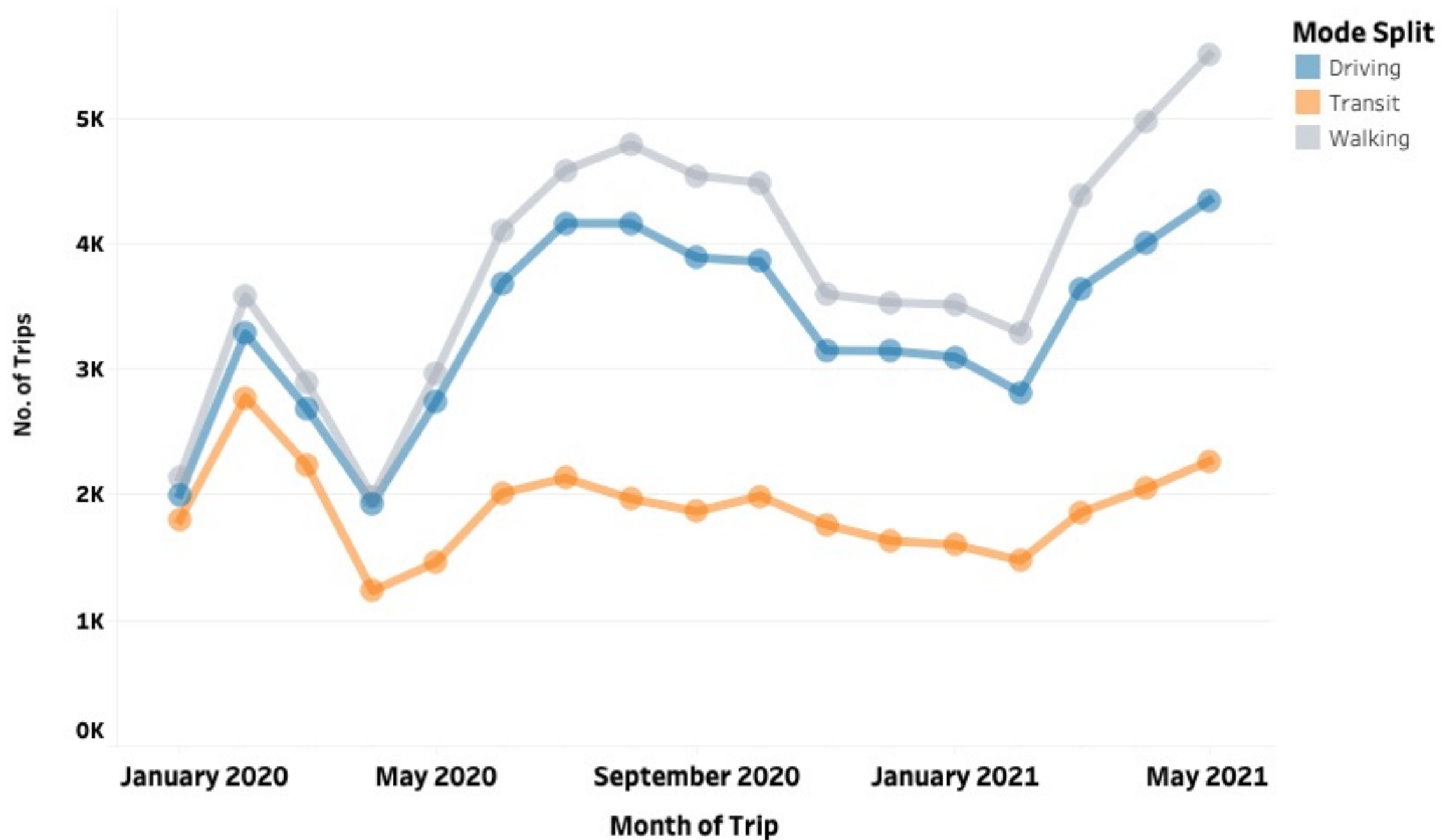
The Current COVID-19 Economic Challenge

- The third place bared the brunt; hospitality industry and restaurants in particular are the hardest hit, **recording about 78% revenue loss nationally.**
- Mobility and transactions reduced nationally by 70% percent

Sectors Impacted

- Public Transit
- Office

Apple Maps COVID-19 Mobility Trends Baltimore MD



Benefits of Work-from-home

Pre-COVID-19

Flexible schedule



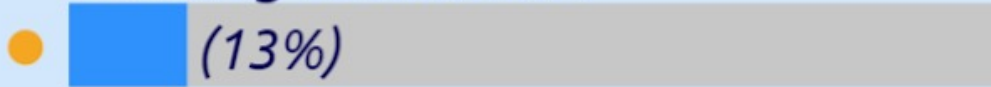
Working from any location



Time with family



Working from home



Data from Buffer 2019 State of Remote Work Report

Amidst COVID-19

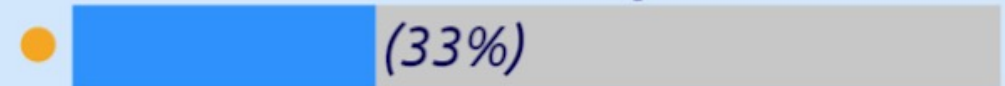
No commute



More flexible schedule



Don't have to dress up



Fewer distractions

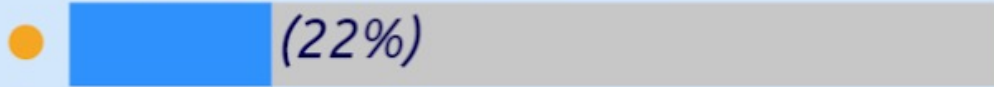


Data from Clutch State of Remote Work Survey April 16th 2020

Challenges of Work-from-home

Pre-COVID-19

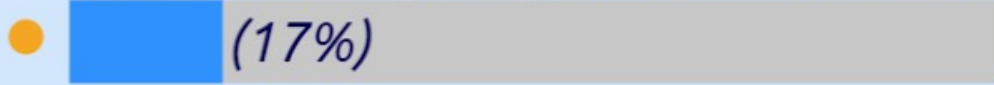
Unplugging after work



Loneliness



Collaborating and/or communication



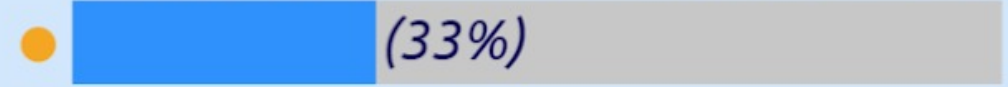
Distractions at home



Data from Buffer 2019 State of Remote Work Report

Amidst COVID-19

Harder to collaborate with co-workers



Interruptions



Harder to stick to a routine



Unplugging after work

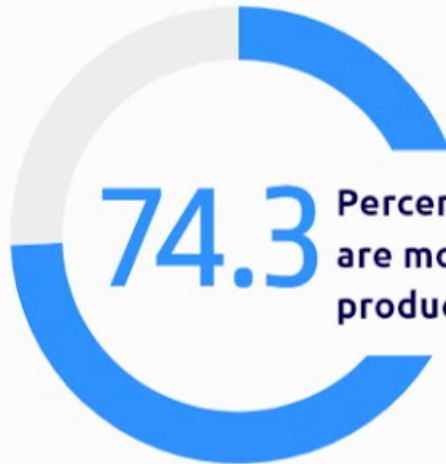


Data from Clutch State of Remote Work Survey April 16th 2020



70

Percent of leaders say that their team's performance is the same or better



74.3

Percent of employees that are more or equally productive from home

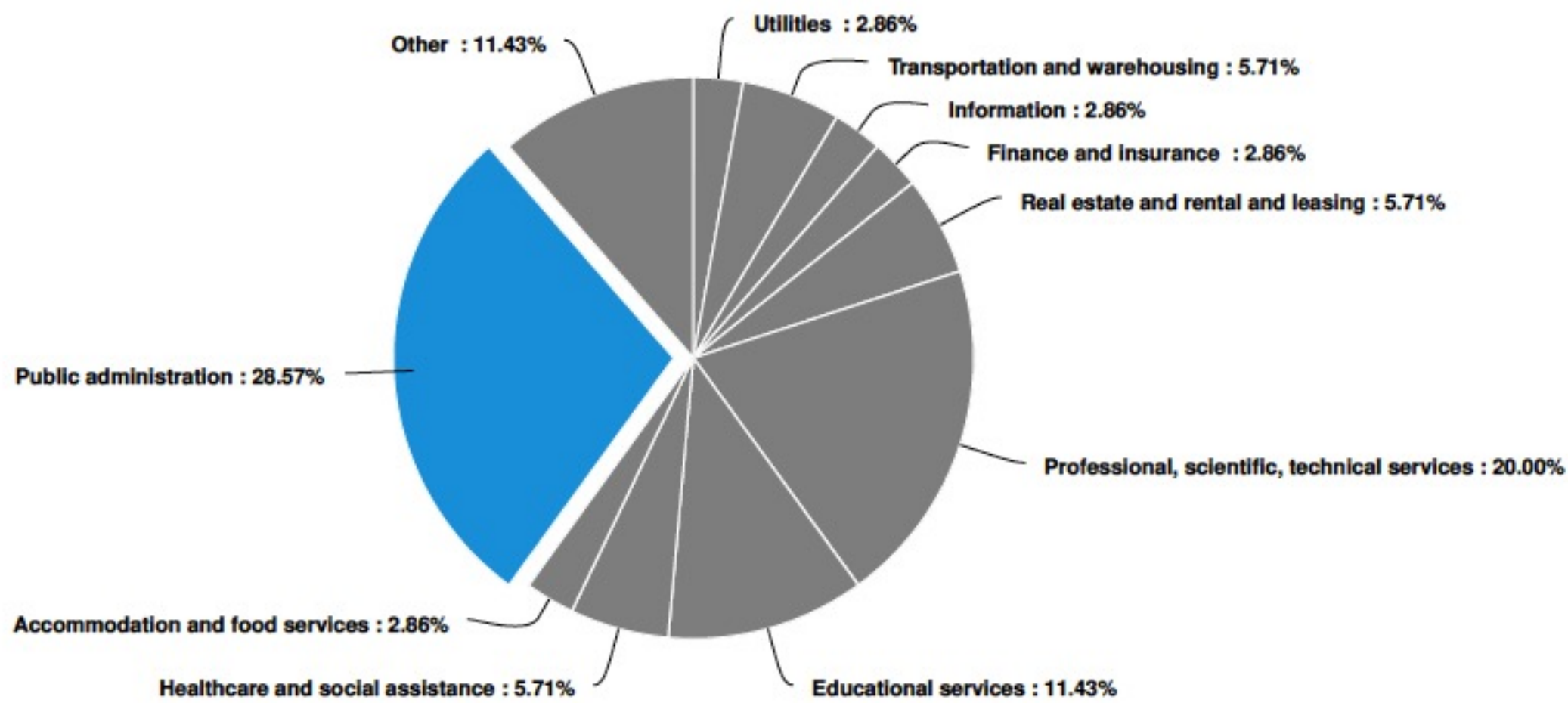


80

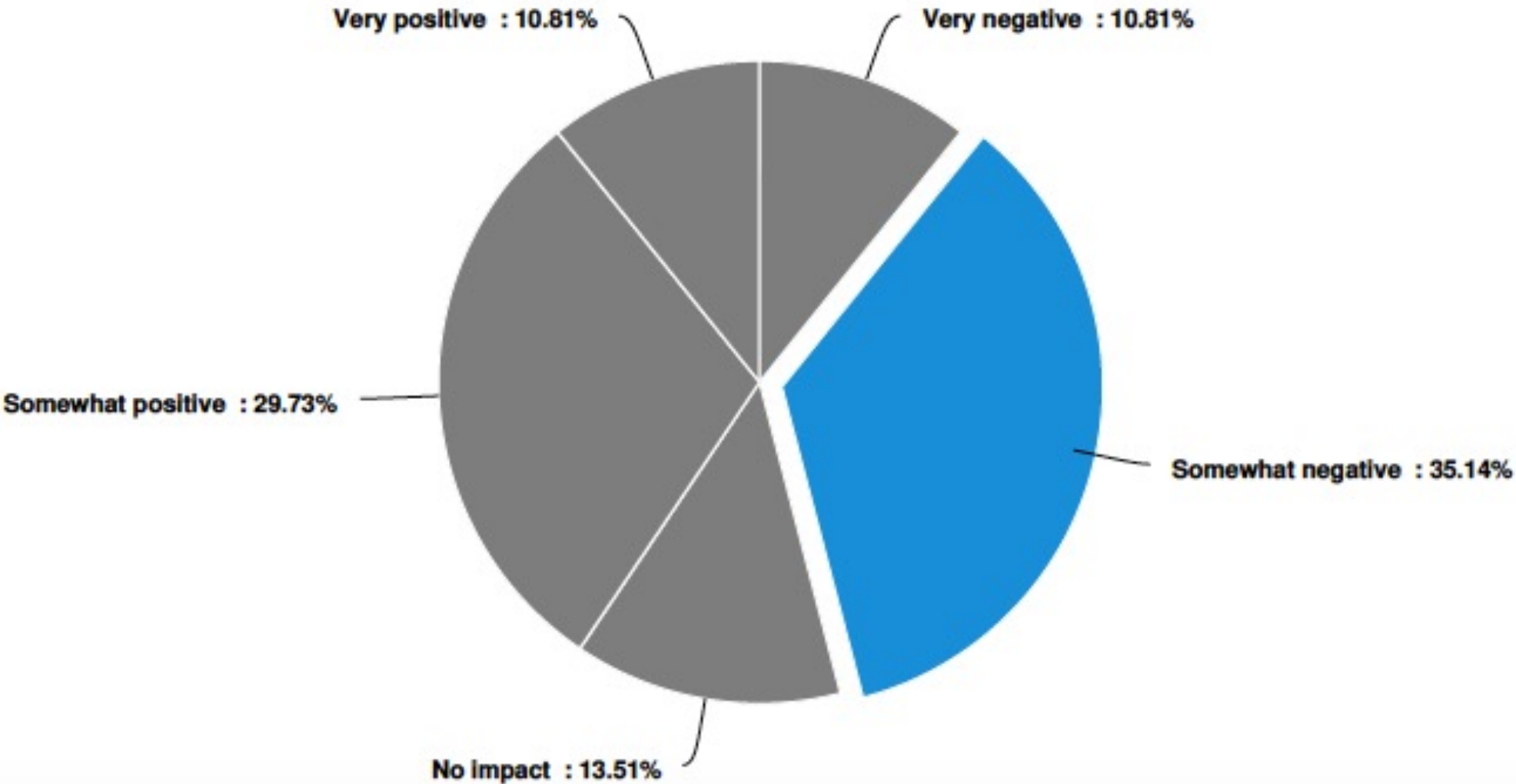
Percent of employees that are successful working from home

Data from Verizon 2020 Remote Work Survey and Global Workplace Analytics Global Work-from-home Experience Survey

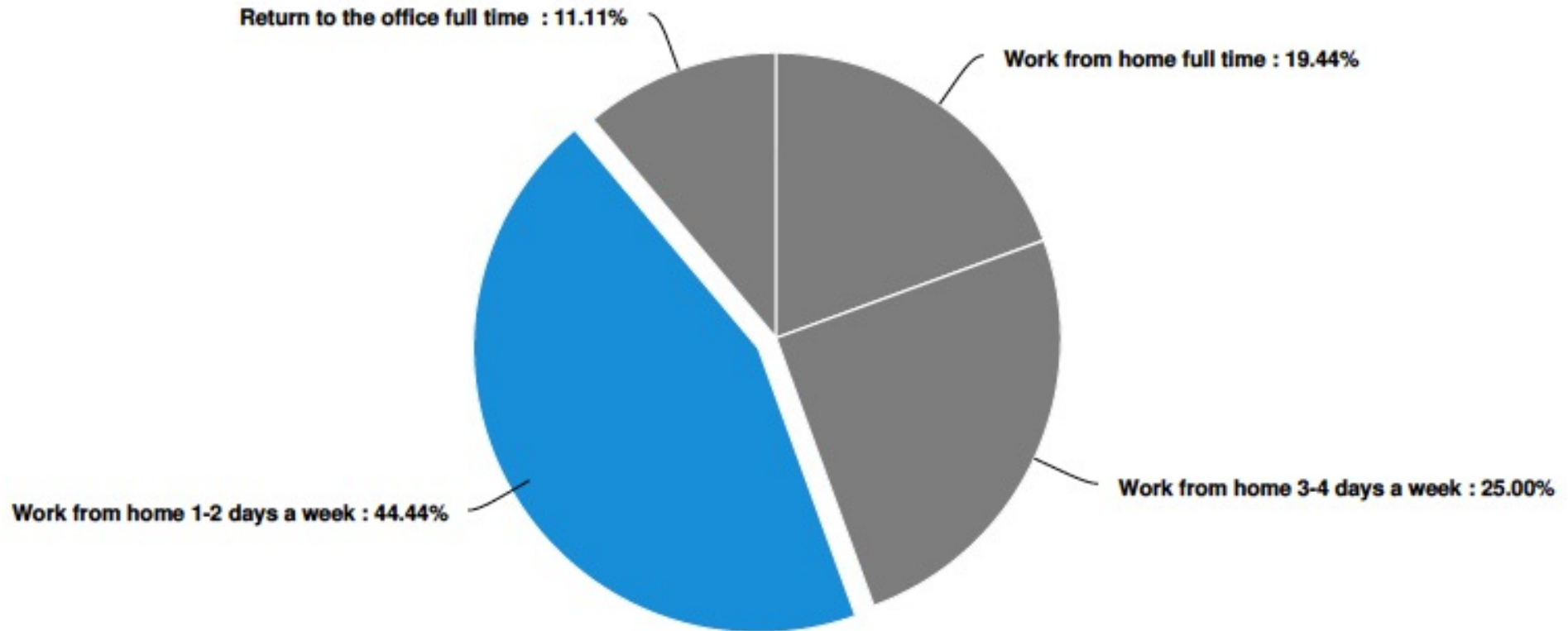
What industry do you work in?



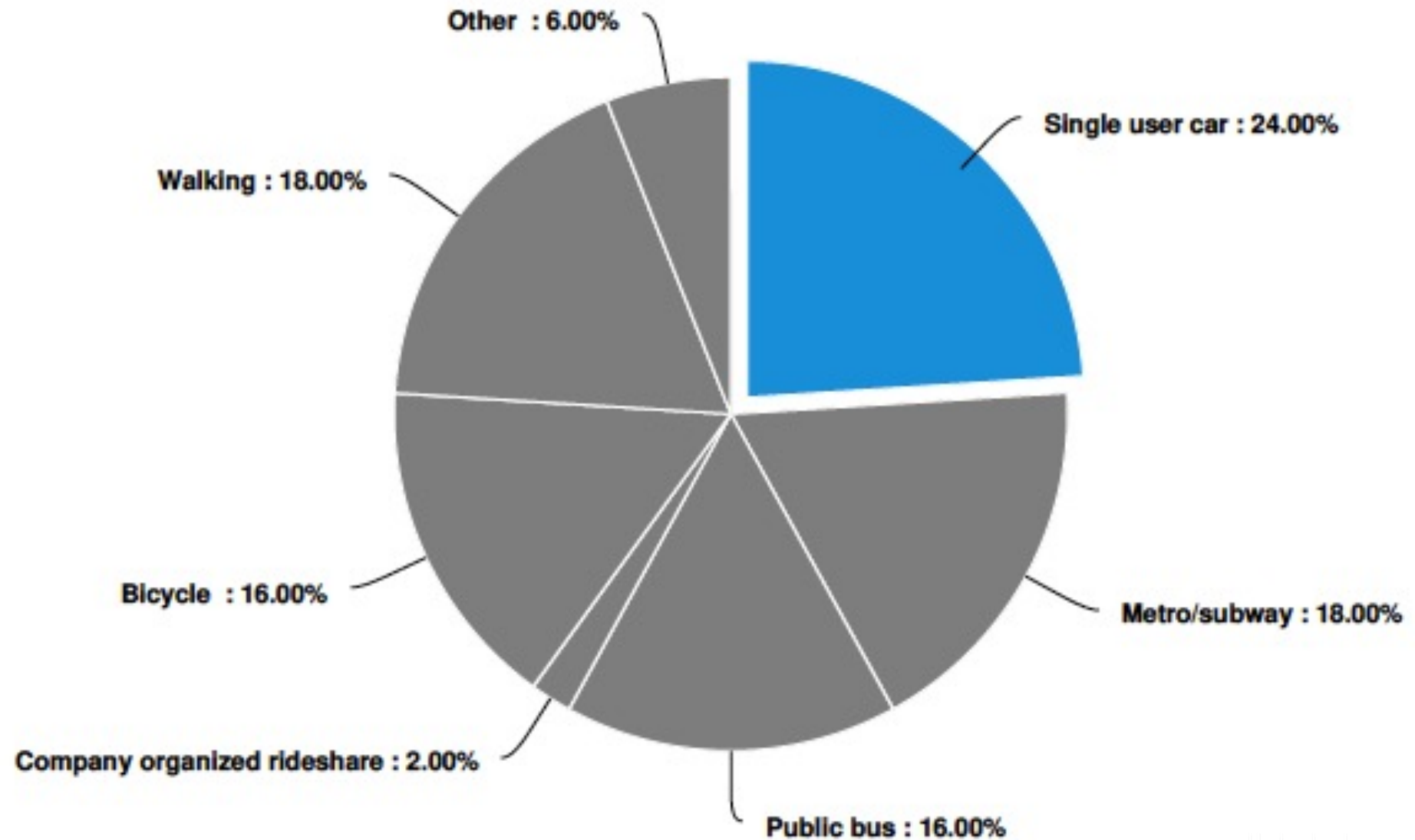
Your ability to innovate



If there was no threat to your personal health and safety, would you rather continue working from home or return to the office?



If you were to return to the office how would you get there?



Conclusion

- Remote work tends to benefit workers at the individual level in terms of their own output and ability to innovate; however, this effect is less pronounced company-wide.
- We can expect the gains from working from home to decline over time, as the adverse effects are amplified (such as unplugging after work).
- Importance of in-person collaboration in the setting of a shared office space with regard to a company's overall output and ability to innovate.



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