

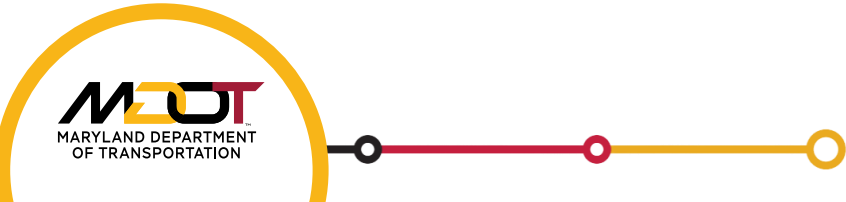


Maryland Motor Vehicle Administration's Highway Safety Office

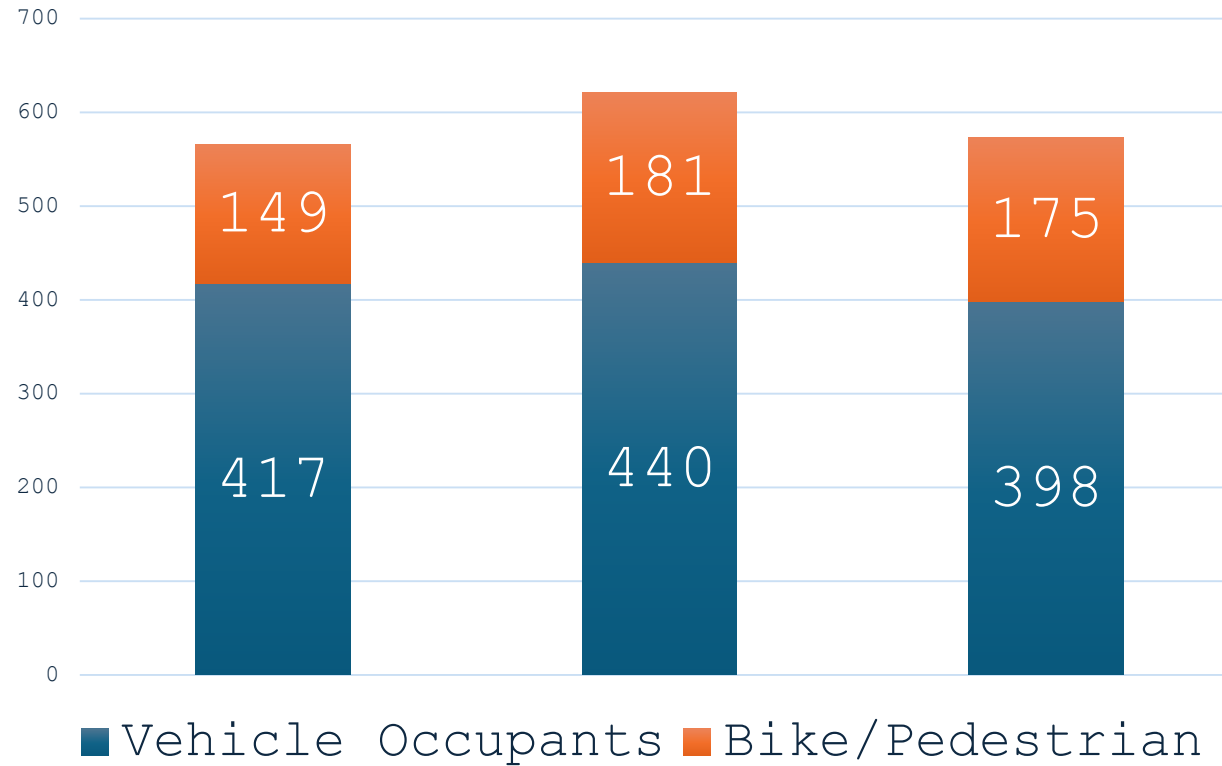
BRTB January 14, 2025



Statewide Data



Maryland Roadway Fatalities



2022	2023	2024
566	621	573

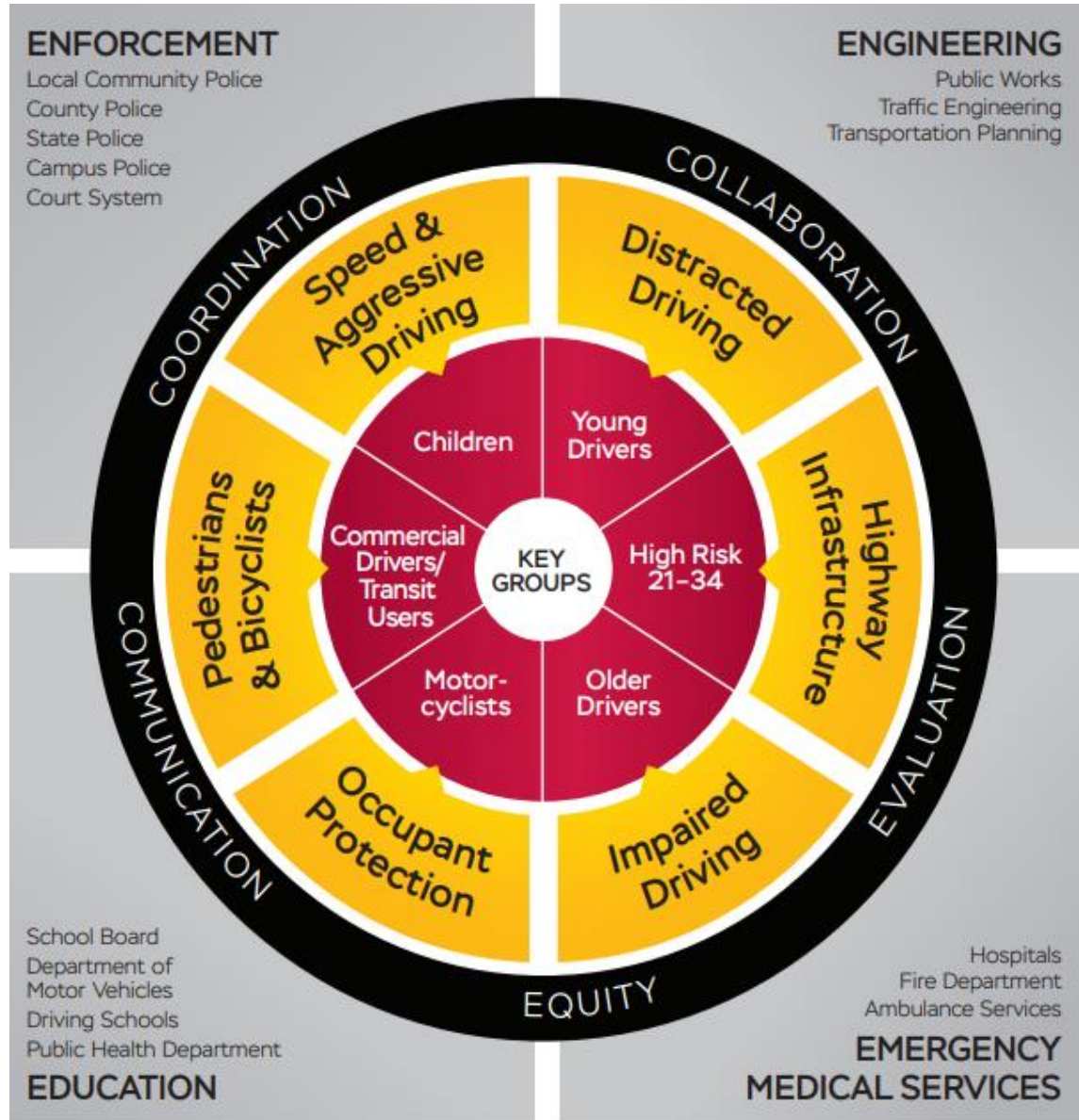
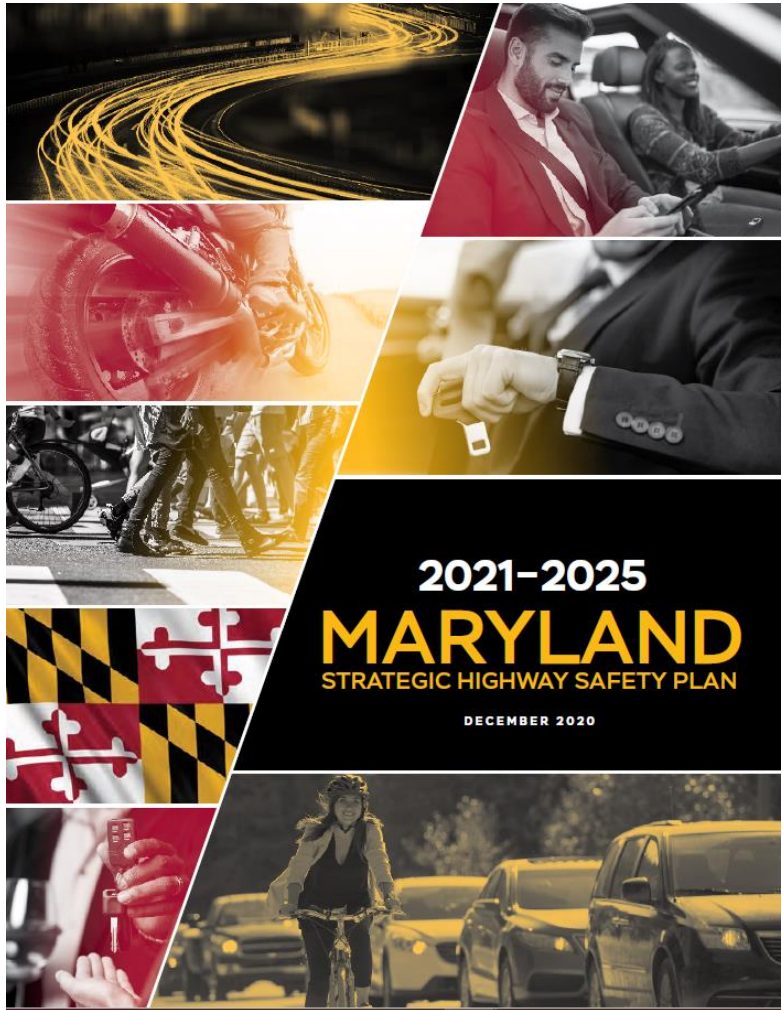


Fatal Crash Dashboard

- Launched April 2023
- Source data: MSP Warehouse (ACRS)
 - Years available: 2016 - Present
- Updated daily
- Includes open reports & open investigations
- No personally identifiable information (PII)

ZeroDeathsMD.gov/dashboard

Strategic Highway Safety Plan



Crash

Citation/
 Adjudication

Roadway

Driver

Vehicle

Injury
 Surveillance
 System

DATA



Impaired Driving Community Engagement

Promote a safety culture by promoting initiatives including:

- Public Awareness
- Education
- Training
- Media Campaigns- Be The Driver
- HBCU Outreach



Impaired Driving - GHSA grant

- \$20,000 GHSA Holiday Impaired Driving Grant powered by Lyft
- GHSA/Responsibility.org grant

Highlights:

- 232 law enforcement officers were ARIDE trained
- 13 Green Labs trainings were held
- Conducted Green Lab for HBCU law enforcement and faculty.



Get Home Safely
with the Maryland Highway Safety Office & Lyft

October 1 — December 31

**Receive a \$20 Lyft credit for a safe
ride home using code:**

SAFERIDEMD

**Codes are redeemable within the app and
available while supplies last.***

*Codes expire 72 hours after being claimed.

**ZERO DEATHS
MARYLAND**
— Highway Safety Office —

Impaired Driving – Task Force

Re-vamp of the DUI Task Force. The Task Force will be comprised of the following disciplines

- State Judicial Outreach Liaison (SJOL)
- Traffic Safety Resource Prosecutor (TSRP)
- Problem-Solving Courts
- Parole & Probation
- Law Enforcement
- Treatment
- Community-based organizations

Impaired Driving - Training

- DUI Institute for Prosecutors: Organized by the Traffic Safety Resource Prosecutor (TSRP). University of Maryland, College Park. Twenty-six (26) Prosecutors attended the April 23-26, 2024, training.
- Judicial training/ SJOL (State Judicial Outreach Liaison)- active or retired judges who function as subject matter experts to share the latest research and best practices on addressing impaired driving and recidivism in their respective state.

PBEAT - Enforcement

- **Support the improved enforcement of pedestrian- and bicycle-related laws, as well as support enforcement initiatives that promote safe behaviors**
 - Law enforcement traffic safety initiatives which focus on changing driving behaviors
 - Funding overtime enforcement activities



PBEAT – Infrastructure

- **Assessment Recommendation:**
 - Continue to update the Maryland Complete Streets Policy and encourage local agencies that have not adopted this or a similar policy to do so
- **Action Step #4:**
 - Identify priority projects
 - Establish implementation plan for SHA
- **Action Step #6:**
 - Reduce corridor speeds by implementing proven speed management countermeasures.

NEW Complete Streets Policy

what is it?

a deliberate approach to planning, designing, and constructing streets to be safe for all users.

who does it serve?

all users of all ages and abilities, especially underrepresented populations and vulnerable users.

how?

update our processes by implementing proactive safety strategies & multimodal practices that have proven to be successful and begin implementation in 2025.

PBEAT - Outreach

Recent Highlights include;

- Cheswick the Crab Book Readings
- Walk to School Day
- Walk Audit w/grant funded partner at Central High School
- Ride/Walk for Your Life



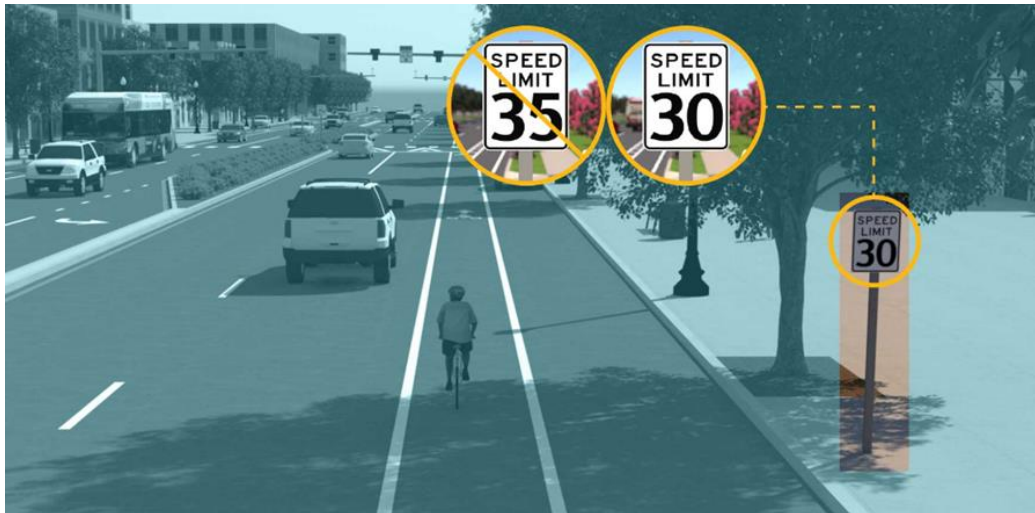
Speed Enforcement

- Work Zones, School Zones, Residential and I-83
- Crash Core – Awarded a grant to study Automated Enforcement.



Infrastructure

- **State Highway Administration:**
 - Speed feedback signs
 - Automated Enforcement
 - Speed limits
 - Context Zones
- **MDOT Complete Streets**



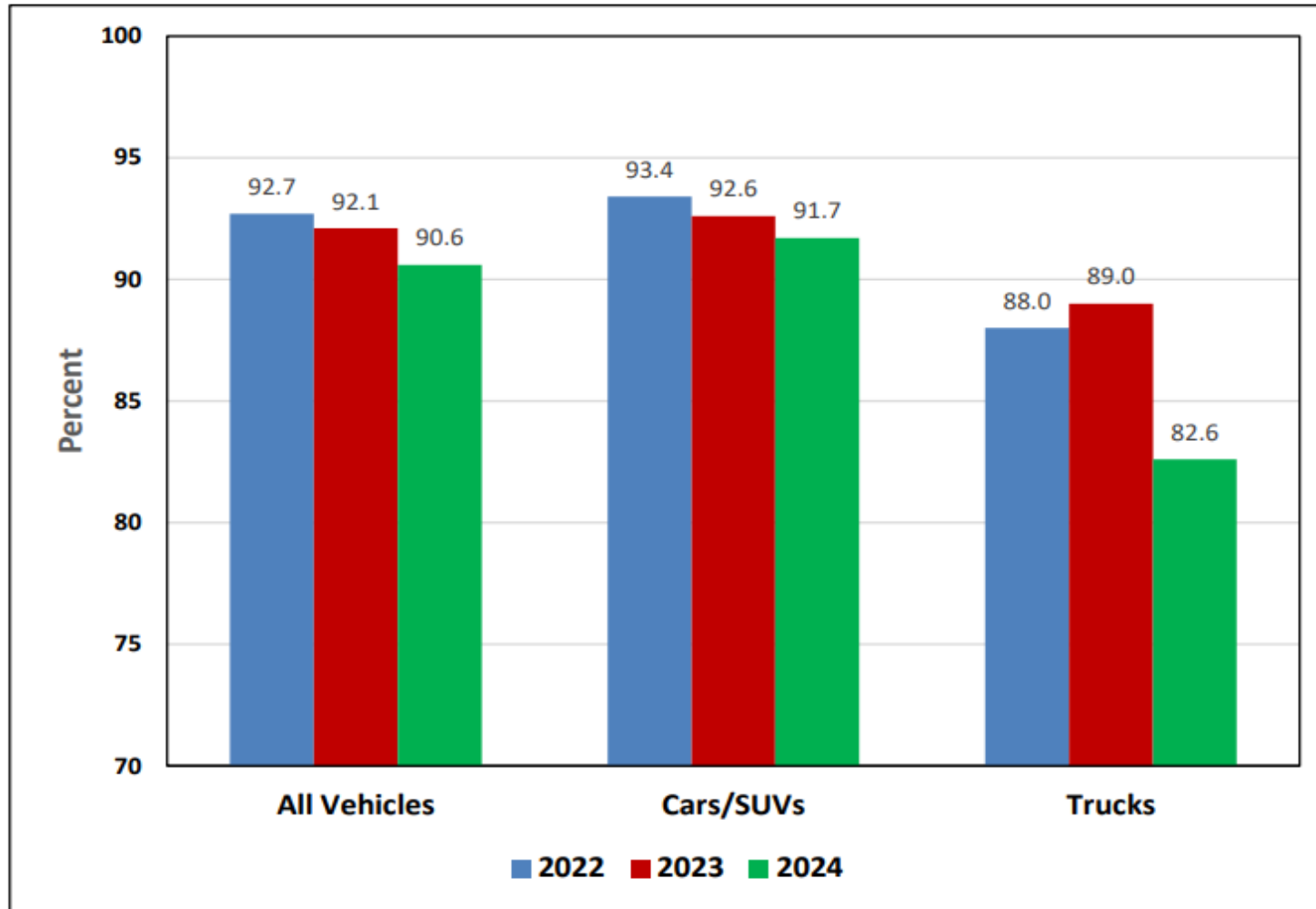
The data is in! The speed cushions that we piloted in the City of Hagerstown have been shown to be effective on all performance metrics. We've successfully lowered the prevailing speed with a resultant increase in volumes, improving both safety and mobility for all users. This low cost countermeasure could empower states to address vulnerable road user safety at midblock crosswalks, school zones, unsignalized intersections, or low speed work zones. Very exciting for Vision Zero and Complete Streets.

WB US 40 (Dual Hwy) - SHA Quick Build Project
Hagerstown, Maryland
Speed Cushion Impact Data
Posted Speed Limit: 25 MPH

Data Set	Pre-Installation		Post-Installation		Δ	
85th Percentile Speed (MPH)	42		34		-8	↓
95th Percentile Speed (MPH)	45		38		-7	↓
Volume in Speed Under 26 MPH	3,166	3.4%	20,900	18.8%	15.4%	↑
Volume in Speed 26-35 MPH	29,027	31.3%	73,390	66.0%	34.7%	↑
Volume in Speed 36-45 MPH	55,938	60.3%	16,540	14.9%	-45.4%	↓
Volume in Speed Over 45 MPH	4,852	5.0%	444	0.4%	-4.6%	↓
Total Volume in Study Period	92,783		111,274		18,491	↑



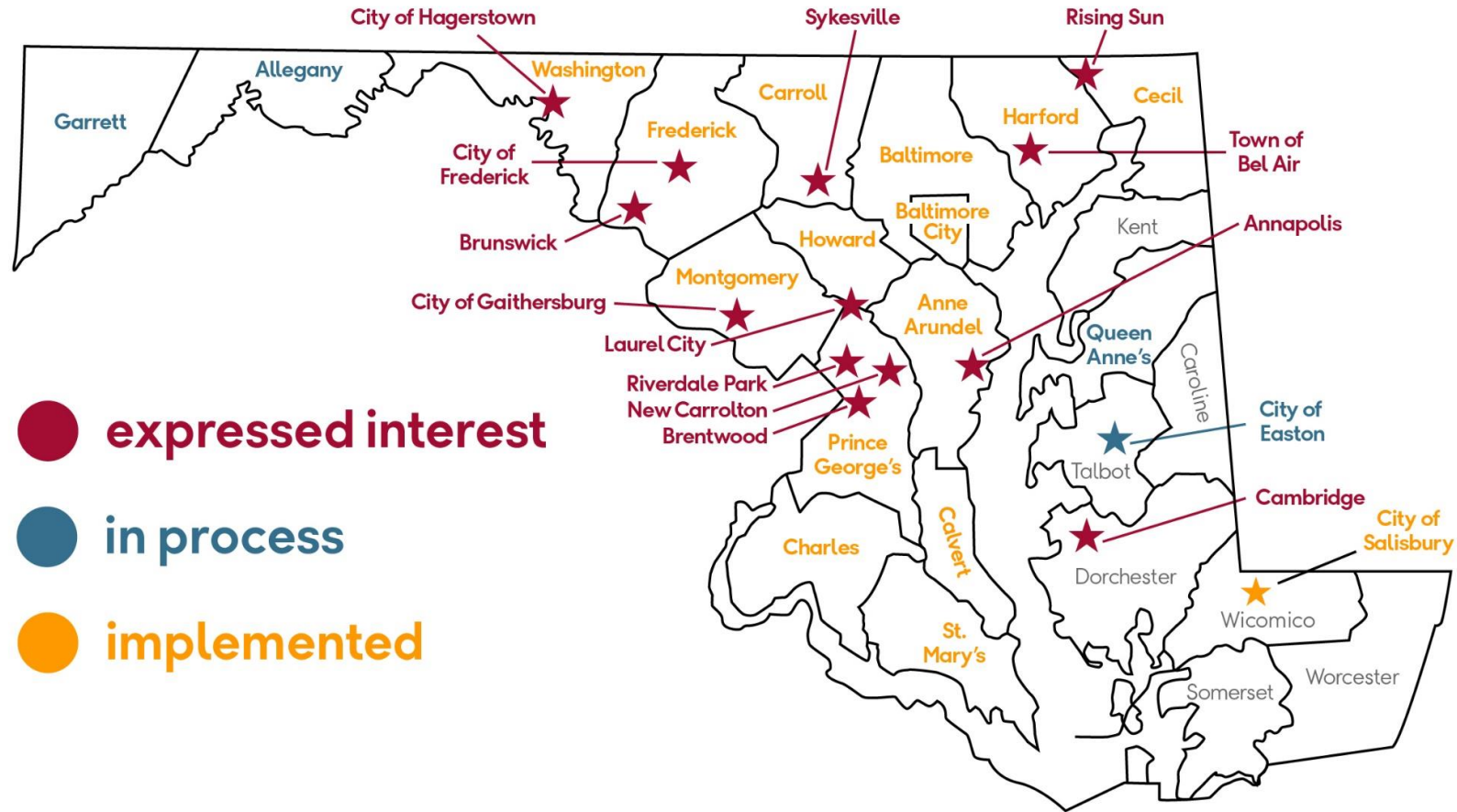
MD Seatbelt Usage Rate



Local Action Plans



Local Action Plans (January 2024)



Vision Zero

Public Meetings



Vision Zero Public Meetings

Public Meeting Schedule



Vision Zero Committee Policy – Public Participation at Quarterly Public Meetings →

2025 Dates:

April 17th, July 17th, October 16th

9am-11am

- [Meeting Agenda \(with live stream link\)](#)
- [Video Recording](#)

If you wish to submit written testimony or have specific comments in reference to an agenda item for an upcoming meeting, please email visionzero@mdot.maryland.gov 48 hours prior to each meeting.

Public Education Campaigns



Be The Driver

VIDEO

OUT-OF-HOME

SOCIAL MEDIA

STREAMING AUDIO

PEDESTRIAN & BICYCLE SAFETY CAMPAIGN

Principal takeaway message:
Drivers, cyclists and pedestrians all need to be cautious, obey laws and look out for each other.

the share the road driver

let's all get there safely
zerodeathsmd.gov
be the driver
MDOT

there's room for all of us
LEARN MORE
be the driver
MDOT

no matter how you get there
let's all get there safely
be the driver
MDOT

no matter how you get there
let's all get there safely
let's all get there safely
get there
safely!

341 Likes • 32 Comments • 16 Shares

Public Service Announcements

In April 2024, MDOT launched its new [Public Service Announcement \(PSA\) campaign](#) with public officials including **Governor Wes Moore**, **Lt. Governor Aruna Miller**, **Hall of Famer Cal Ripken Jr.**, **Orioles Adley Rutschman**, and former **Baltimore Ravens Torrey Smith**.



Watch the video: https://www.youtube.com/playlist?list=PLVcDxlggUpr1AtaMd_OBRR2ggwwmF7C0h

MDOT MARYLAND DEPARTMENT OF TRANSPORTATION

MOTOR VEHICLE ADMINISTRATION

Questions?

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ZERO DEATHS
MARYLAND