

# Baltimore Region Transit Governance and Funding Study

Kickoff Meeting

December 15, 2020



# AGENDA

*Baltimore Region Transit Governance and Funding Study*



**1**

**Introduction to  
Nelson\Nygaard  
Team**



**2**

**Study Goals  
Discussion**



**3**

**Review  
Scope and  
Schedule**



**4**

**Data  
Requests**



# NELSON\NYGAARD TEAM



- Specialty on Governance and Funding



**Naomi Doerner**



**Bethany Whitaker**



**Geoff Slater**



**Amy Pettine**



- Experience with BMC, MTA, LOTS
- Certified DBE firm



**Fred Fravel**



- Management Consulting Firm
- Experience with large transit agencies



**Blair Trame**



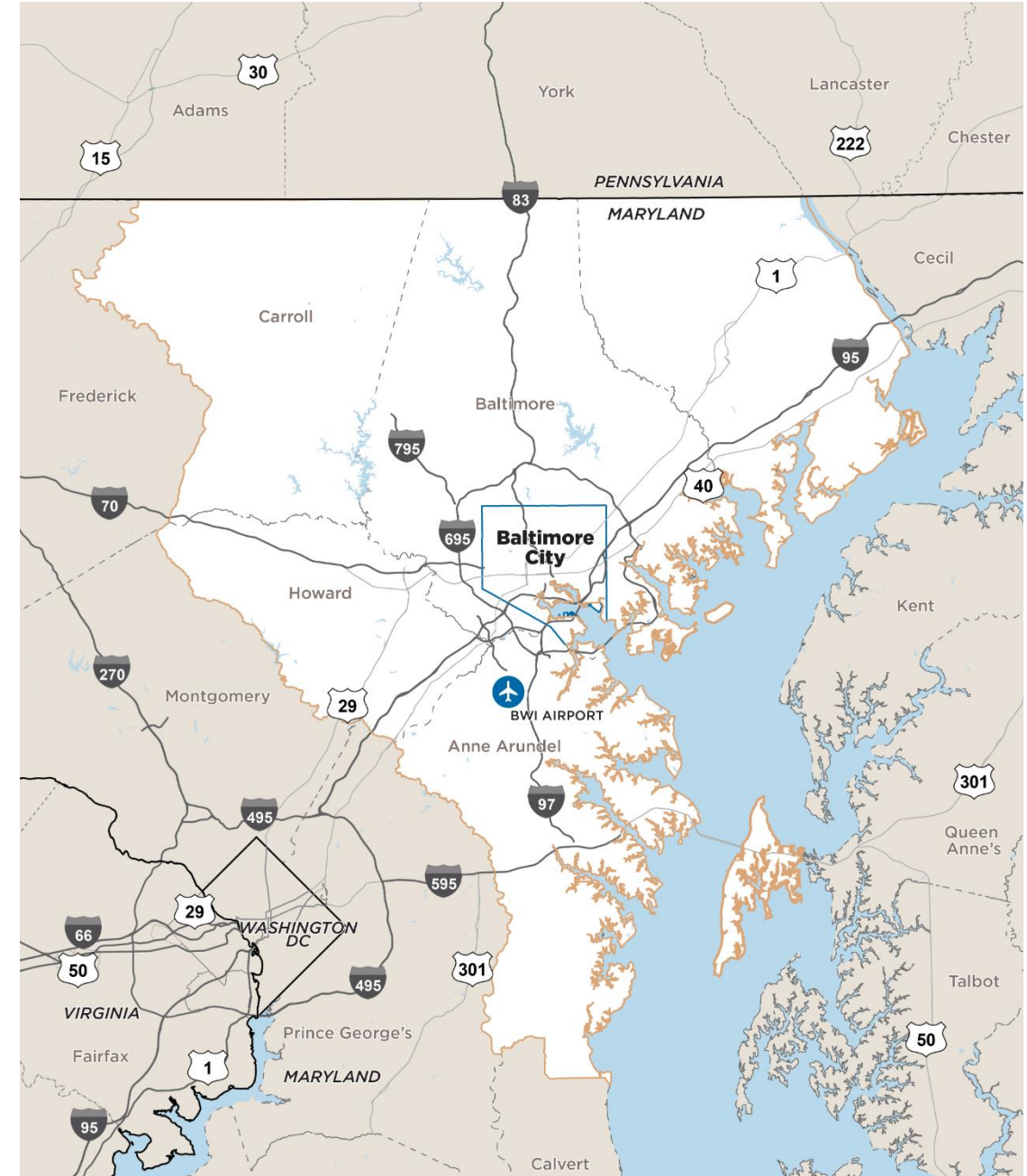
- Financial Advisory Services Firm
- Based locally
- Experience with MTA



**Tamar Henkin**

# BALTIMORE REGION

- Anne Arundel County
- Baltimore City
- Baltimore County
- Carroll County
- Harford County
- Howard County
- Parts of Queen Anne's County



## LEGEND

- Study Area
- State Line
- County Line





### 3. SCOPE AND SCHEDULE

## SCOPE OF WORK

1. History of MDOT MTA and the LOTs System
  2. Review of Current Status
  3. Financial Review
  4. Review of Peer Agencies / Regions
  5. Review of Transit Funding Measures
  6. Options for Governance and Funding
- ❖ Stakeholder and Community Engagement
  - ❖ Project Management

### 3. SCOPE AND SCHEDULE

# SCHEDULE

## Baltimore Region Transit Governance and Funding Study

| SECTION | DELIVERABLE                                   | 2021  |           |                   |                   |                   |                   |                   |                |                   |           |                   |         |
|---------|---|---|-----------|-------------------|-------------------|-------------------|-------------------|-------------------|----------------|-------------------|-----------|-------------------|---------|
|         |   | JAN   | FEB       | MAR               | APR               | MAY               | JUNE              | JULY              |                |                   |           |                   |         |
| 1       | <b>History of MDT MTA and the LOTS System</b> |   |           |                   |                   |                   |                   |                   |                |                   |           |                   |         |
|         | 1.1   | Prepare Technical Memo                              | Submitted |                   |                   |                   |                   |                   |                |                   |           |                   |         |
|         | 1.2   | BRTB Meeting (Materials, Agenda, and Facilitation)  |           | BRTB MEETING 1/26 | Revised           |                   |                   |                   |                |                   |           |                   |         |
| 2       | <b>Review of Current Status</b>               |   |           |                   |                   |                   |                   |                   |                |                   |           |                   |         |
|         | 2.1   | Prepare Technical Memo                              |           | Submitted         |                   |                   |                   |                   |                |                   |           |                   |         |
|         | 2.2   | BBRTB Meeting (Materials, Agenda, and Facilitation) |           |                   | BRTB MEETING 2/23 | Revised           |                   |                   |                |                   |           |                   |         |
| 3       | <b>Financial Review</b>                       |   |           |                   |                   |                   |                   |                   |                |                   |           |                   |         |
|         | 3.1   | Prepare Technical Memo                              |           |                   | Submitted         |                   |                   |                   |                |                   |           |                   |         |
|         | 3.2   | BRTB Meeting (Materials, Agenda, and Facilitation)  |           |                   |                   | BRTB MEETING 3/23 | Revised           |                   |                |                   |           |                   |         |
| 4       | <b>Review of Peer Agencies/Regions</b>        |   |           |                   |                   |                   |                   |                   |                |                   |           |                   |         |
|         | 4.1   | Prepare Technical Memo                              |           |                   |                   |                   | Submitted         |                   |                |                   |           |                   |         |
|         | 4.2   | BRTB Meeting (Materials, Agenda, and Facilitation)  |           |                   |                   |                   |                   | BRTB MEETING 4/27 | Revised        |                   |           |                   |         |
| 5       | <b>Review of Transit Funding Measures</b>     |   |           |                   |                   |                   |                   |                   |                |                   |           |                   |         |
|         | 5.1   | Prepare Technical Memo                              |           |                   |                   |                   |                   |                   | Submitted      |                   |           |                   |         |
|         | 5.2   | BRTB Meeting (Materials, Agenda, and Facilitation)  |           |                   |                   |                   |                   |                   |                | BRTB MEETING 5/25 | Revised   |                   |         |
| 6       | <b>Options for Governance and Funding</b>     |   |           |                   |                   |                   |                   |                   |                |                   |           |                   |         |
|         | 6.1   | Prepare Technical Memo                              |           |                   |                   |                   |                   |                   |                |                   | Submitted |                   |         |
|         | 6.2   | BRTB Meeting (Materials, Agenda, and Facilitation)  |           |                   |                   |                   |                   |                   |                |                   |           | BRTB MEETING 6/22 | Revised |
| 7       | <b>Public and Community Engagement</b>        |   |           |                   |                   |                   |                   |                   |                |                   |           |                   |         |
|         | 7.1   | Public and Community Engagement (Main Events)       |           |                   |                   |                   | Virtual Town Hall |                   | Panel Workshop |                   |           | Virtual Town Hall |         |

## STAKEHOLDER COMMUNITY ENGAGEMENT



### Stakeholder Meetings and Interviews

- Understand perspectives, needs and opportunities
- Collect data and information
- Includes staff, elected officials and advocates



### Panel Discussion on Governance

- Shaped with BRTB Input
- Collaborate with TransitCenter (Getting to the Route of It)
- Timed with Peer Review



### Virtual Town Halls

- Summary of Existing Conditions (late March)
- Share Draft Options for Governance & Funding (June)



### Meeting Materials, Draft & Final Reports

- Published on BMC website

## STAKEHOLDER MEETINGS

- MDOT
- BMC
- Transit Advocates
- LOTs Representatives
- BRTB Jurisdictions and Agencies
- Elected Officials (local and state)
- Major Employers and Institutions



# PEER REVIEW

- Geography
- Size
- Modes
- Board Structures
- Different Transit Governance Structures
  - States and City/County
  - Regional Organizations

## 1. ANONOMOUS POLL

# WHAT ARE THE MOST IMPORTANT REASONS FOR DOING THIS STUDY?

- Use instructions to log in and provide 2 -3 words (or short phrases) that describe what you believe to be the most important reasons for doing this study?

# WHAT SHOULD A POTENTIAL NEW GOVERNANCE STRUCTURE ACCOMPLISH?

1. Increase local input in transit decision-making
2. Increase investment in transit infrastructure
3. Improve the quality of public transportation (*access, speed and reliability*)
4. Create a seamless, integrated regional transit system (*fares, connections, schedules, services, facilities*)
5. Improve the cost-effectiveness of managing and delivery transit services



# IMMEDIATE NEXT STEPS



**1**

Review  
Background  
Materials,  
Collect Data



**2**

Interview  
Stakeholders



**3**

Technical Memo:  
History of MDOT  
MTA and LOTs  
System

**THANK YOU!**



**Bethany Whitaker**

857.305.8003

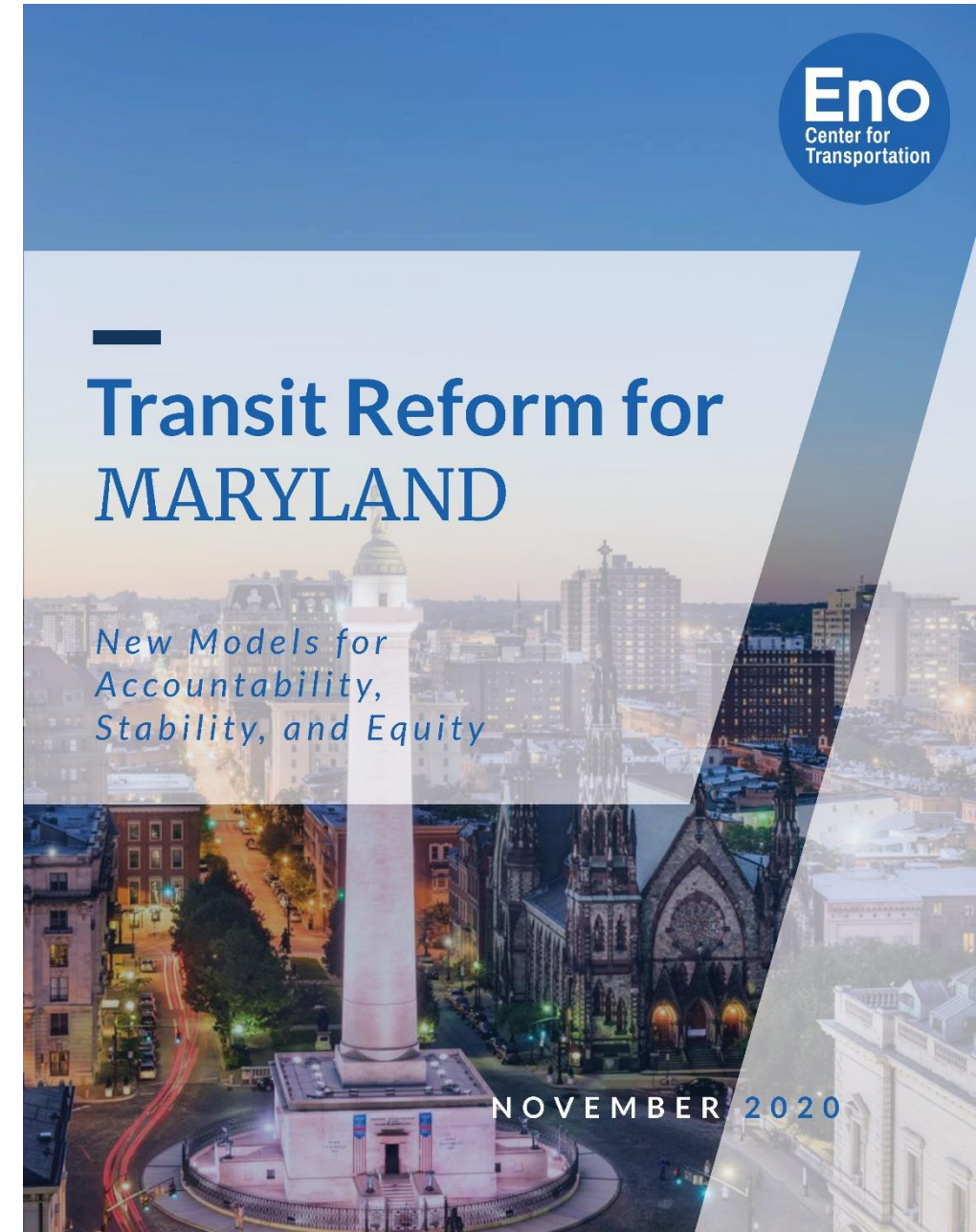
[bwhitaker@nelsonnygaard.com](mailto:bwhitaker@nelsonnygaard.com)

## 2. STUDY GOALS DISCUSSION

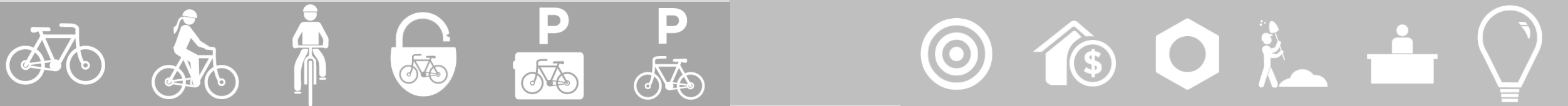
# FACILITATED DISCUSSION

Transit Reform for Maryland: New Models for Accountability, Stability and Equity  
*(Eno Center for Transportation)*

- How does the Eno Report impact the Transit Governance and Funding Study?
- What's right about it?
- What questions remain?







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