

# Trippin' on MTA with Transit App

*A discussion in real-time about  
real-time information*

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# Boring Overview Slide

- MDOT MTA 101
- Real-Time Basics
- Our Approach
- What we did
- What we found out
- How else we use the info
- What does the future hold





# MDOT MTA 101

## Services:

- Local Bus
  - Metro
  - Light Rail
  - MARC
  - Commuter Bus
  - Mobility (Paratransit)
- ~380k rides per day (70% bus)
  - ~112 Million riders per year
  - \$1b+ annual budget
  - 750 buses, 100 metro cars, 55 light rail vehicles, 125 MARC vehicles, 500 paratransit vehicles,
  - 3,500 employees





# **Real-Time Info is more than simply knowing when the next bus is arriving**

- Allows for Trip Planning
- Informs your decision making
- Saves wasted time
- Keeps you dryer, cooler, hotter, etc.

**It lets you live your life on your time...not on ours.**





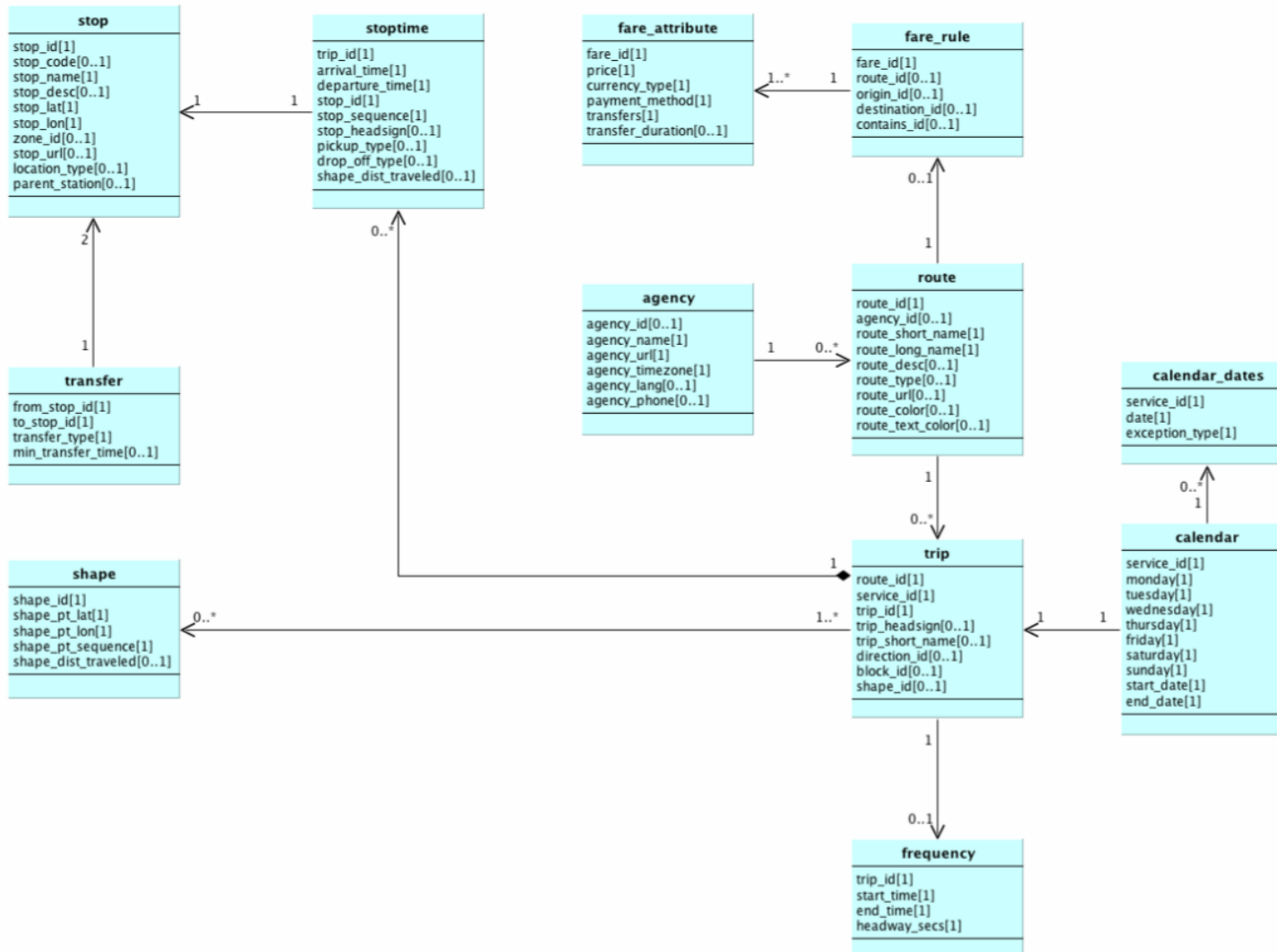
# “Getting around on transit in other cities shouldn’t be this hard”



- Google and Tri-Met collaborate
- Circa 2006-2009
- Create a standard format for transit schedules called:
- **General Transit Feed Specification (GTFS)**



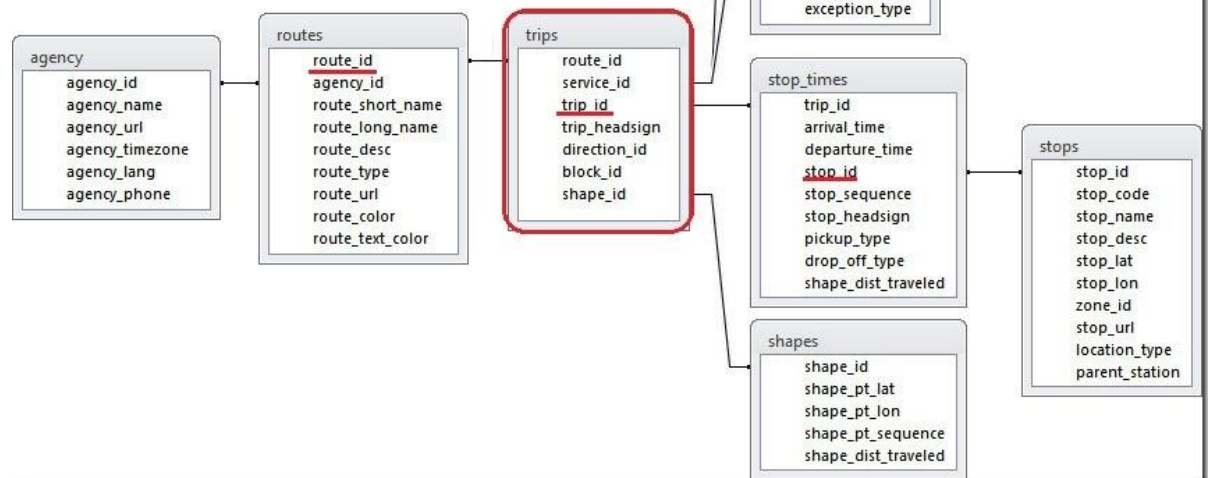
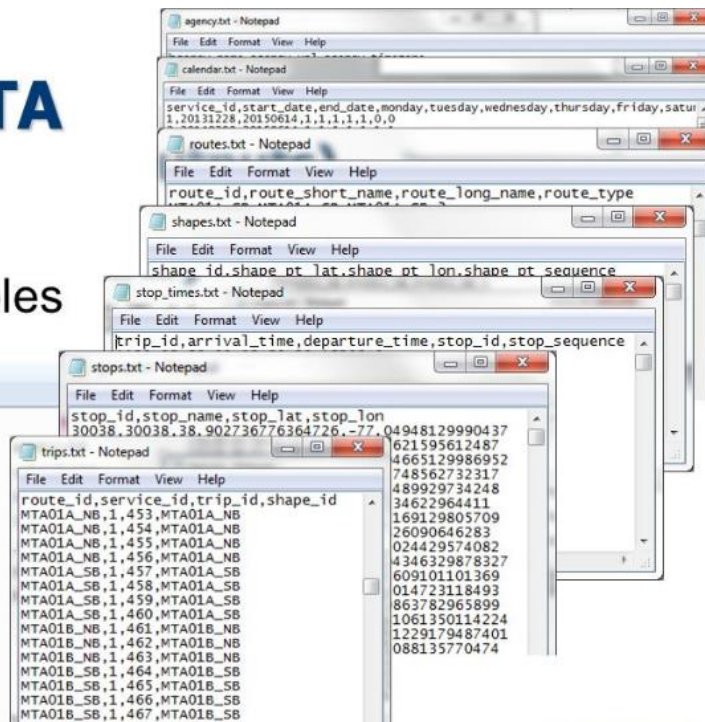
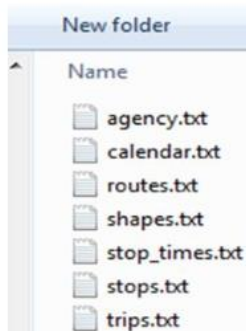
# GTFS is pretty simple...





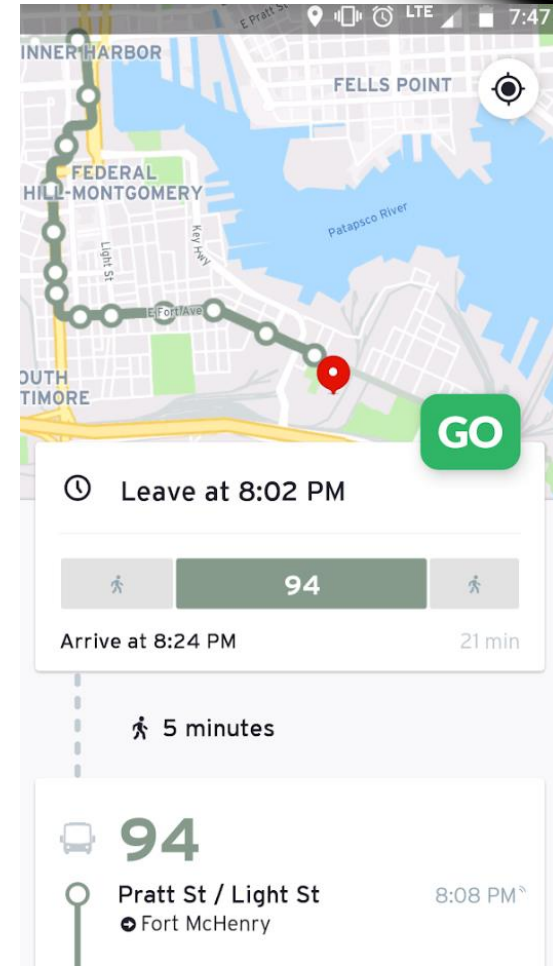
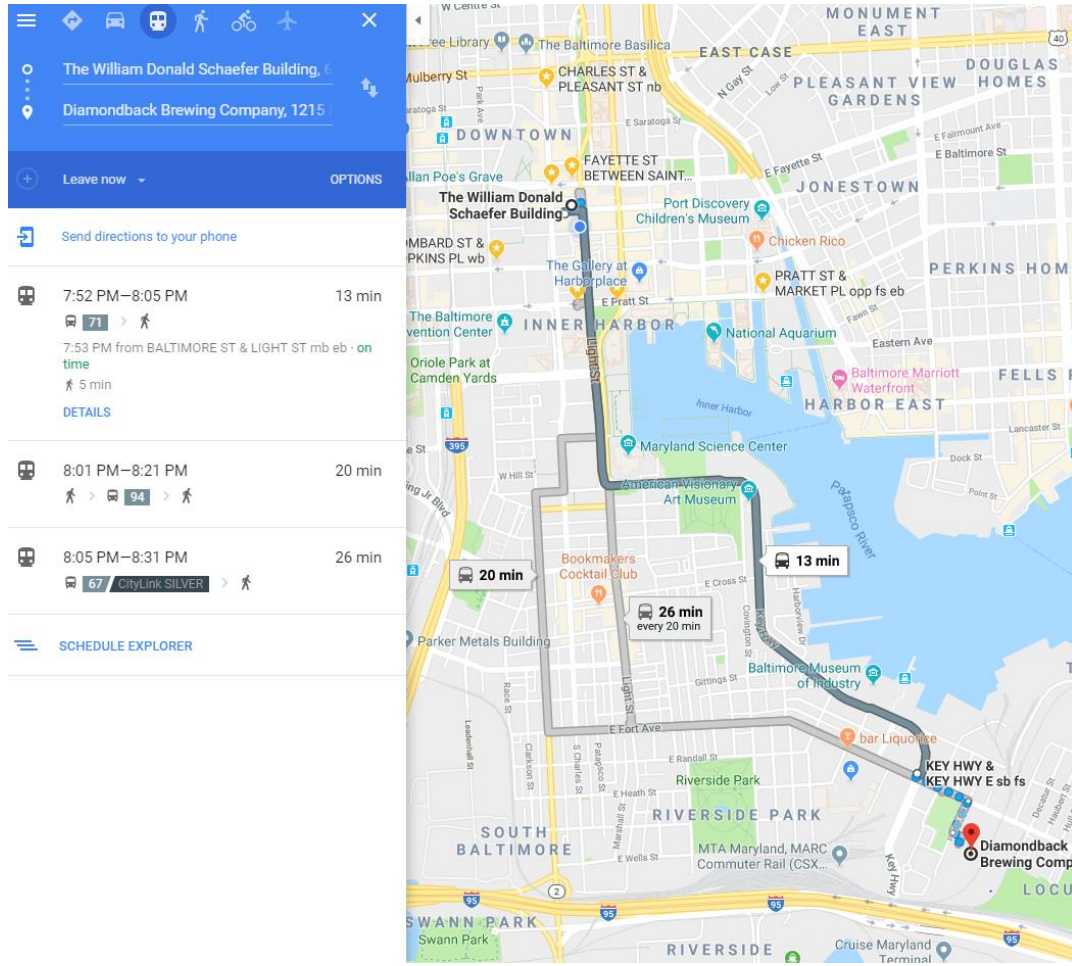
# GTFS DATA

- GTFS Tables





# GTFS Allows for this:





# GTFS-RT

## Going from Static to Real-Time

- RT stands for Real-Time
- Allows for predictions
- Requires:
  - A working GTFS
  - Actual Vehicle Locations

Schedule	3:49P	3:53P	3:56P	3:59P
Actual ( <i>prediction</i> )	<b>3:52P</b>	<i>3:56P</i>	<i>3:59P</i>	<i>4:02P</i>
	+3 min	+3 min	+3 min	+3 min



# The way we were....

**MDOT MTA had Real-Time...but it wasn't very good**

- 50-75% of our buses could be seen
  - 2-4 minutes between location updates
  - Radio tech often dropped out near tall buildings
1. How could we improve location information without taking apart intricate bus operating systems?
  1. How can we make sure riders can use the info?

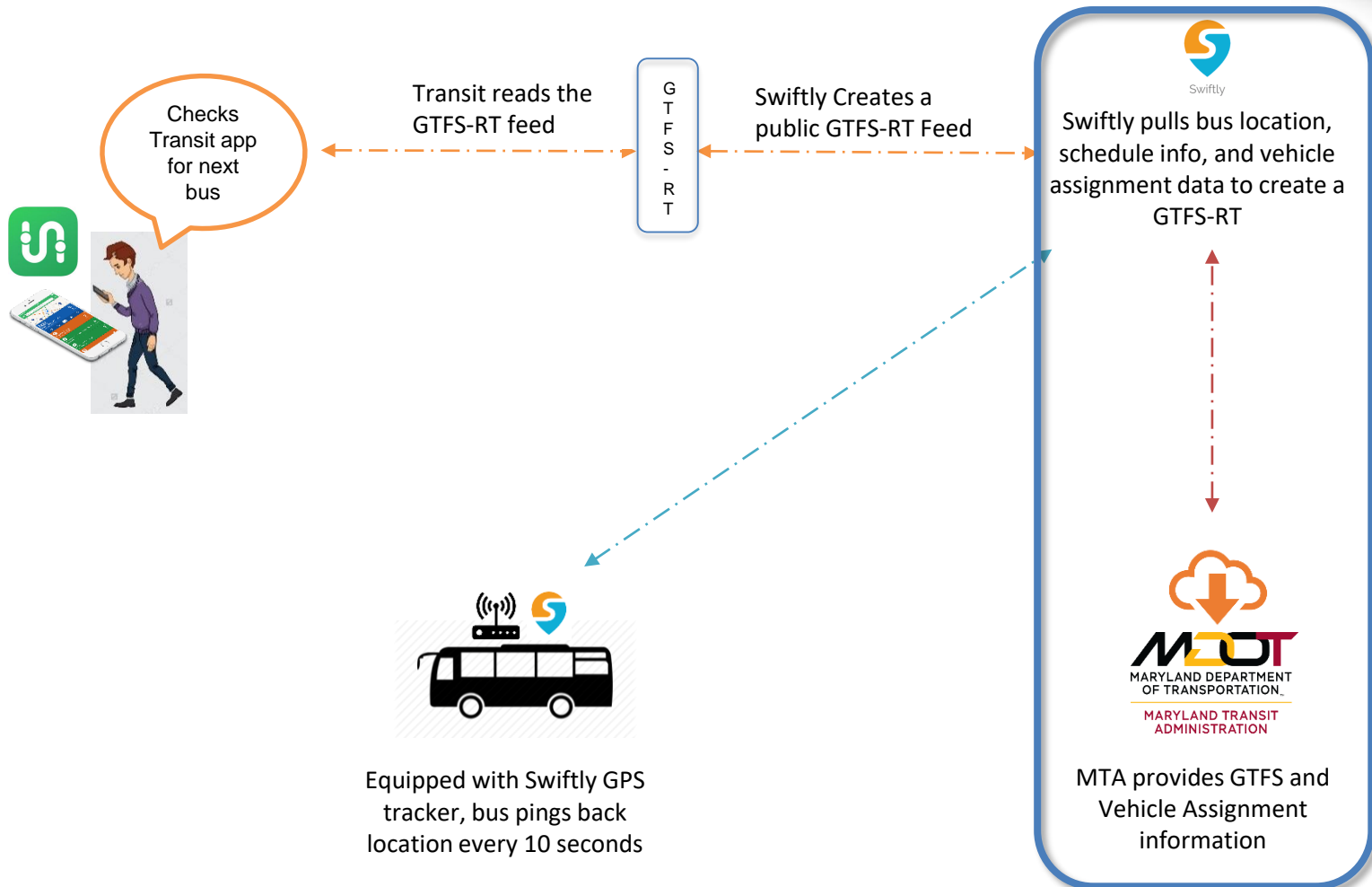
## **Solution:**

- Put GPS Trackers on all buses
- Create an improved real-time feed
- Work with a 3<sup>rd</sup> party provider to promote the capability!





# Putting it all together





**es**

*actually on?*

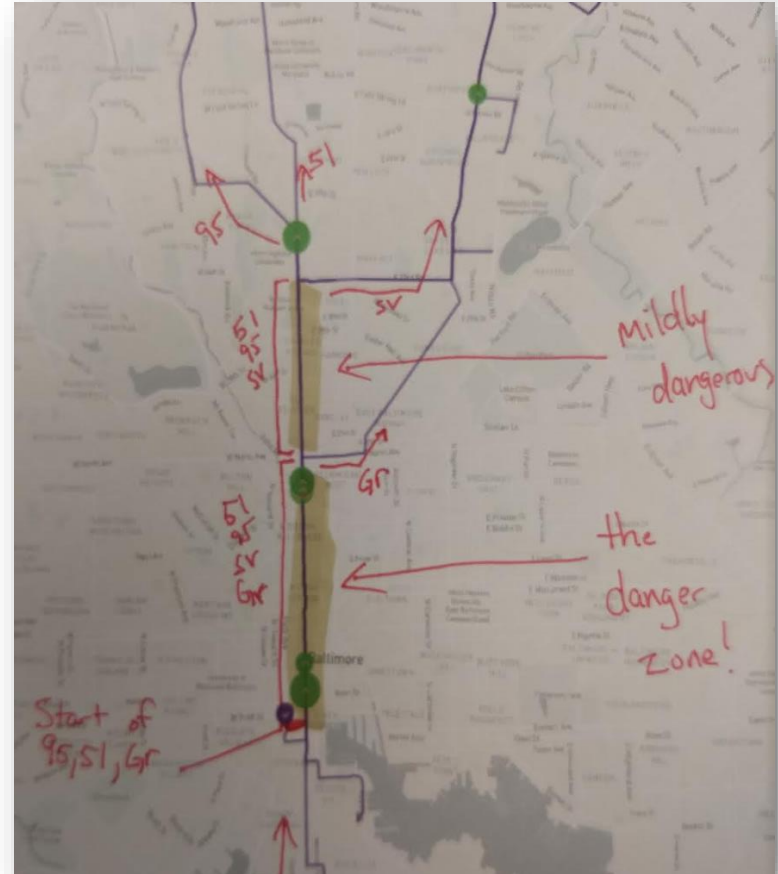
*"I know where Bus 1 is but how do I know what route it is actually on?"*

## Overly simplified data flow

1. Bus is assigned to a block  
(Block is a set of trips the bus will make)
2. Operator is assigned to a Block
3. Service hits the street at prescribed time

*Feed this to Swiftly every minute*

4. Swiftly attaches the bus to a trip via a translation table we've provided and now it can apply location to a scheduled route/time



Auto Assignment...Not here





# Getting to Predictions

*“Ok, I know what route bus A is on, when will it get places?”*

## **Every Minute Swiftly gets an assignment feed**

1. Uses a translation table to convert Block to TripID (GTFS)
2. Location of bus vs Schedule (GTFS)
3. Creates prediction for arrivals for every stop down the route (GTFS-RT)
  1. Every 10 seconds
  2. For up to 550+ buses
4. Provides that information to 3<sup>rd</sup> party arrival apps (Transit, Google, etc)

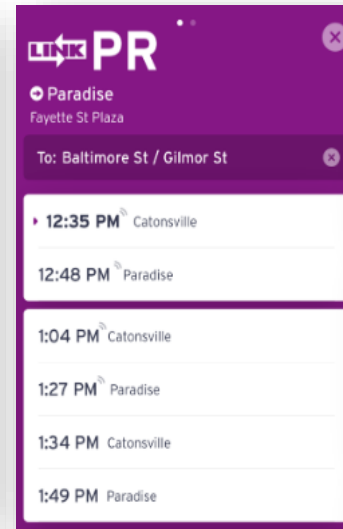
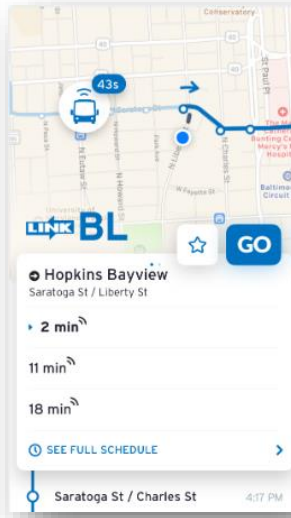
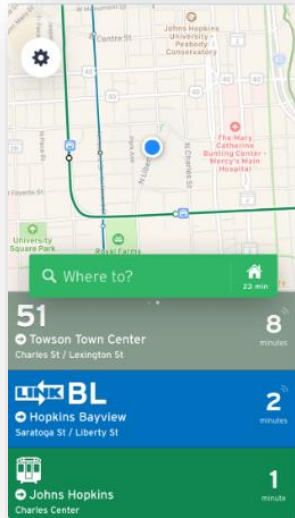
## **End User opens Transit:**

- It GPS locates you
- Locates routes near you
- Calls to Swiftly to tell it arrival data for every bus on those routes





# Why Transit (app)?

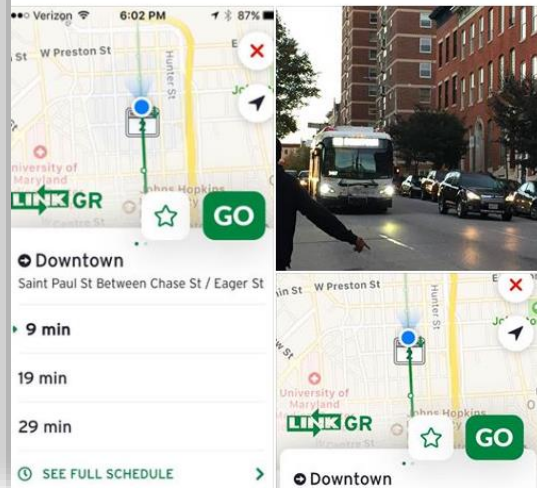


- We are not Software Designers
- Wanted to provide a robust user experience
- Consolidated training and support
- Limited User Data
- It's Free

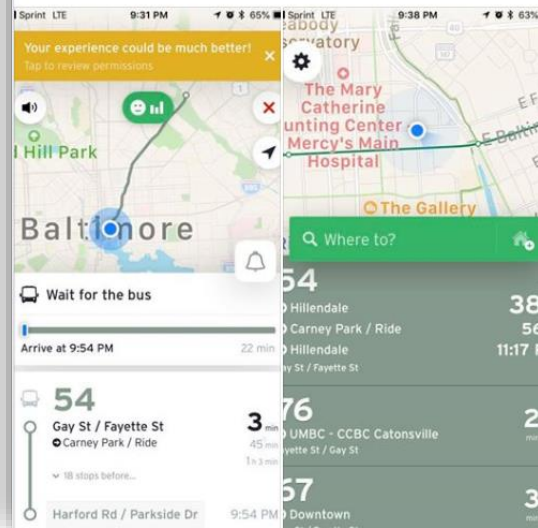


# Nothing is Perfect

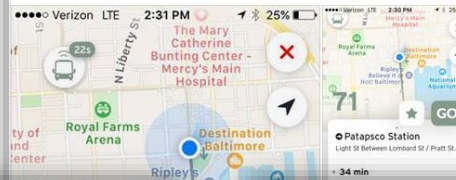
Today, the Green appeared to be tracked on Transit, but really was not. Or not very well. By 6:04, the next two Green buses had already passed the stop. That's a big difference. The photo of the Green arriving was taken at 6:03.



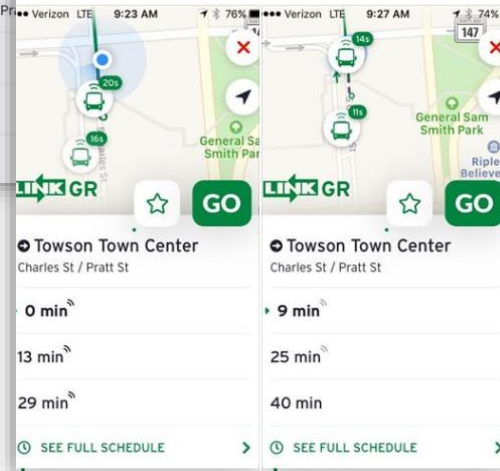
The bus that was to arrive in three minutes didn't. At least it's a nice night out.



So, today's journey on the #71. Tracker was a full 15 minutes off of its original predicted arrival in low traffic conditions. That, and the fluctuation in arrival times continues.



This morning at Charles and Pratt, waiting for the Green. The Transit app showed a Green bus on layover (near Sullivan's) as being in service. I believe it had a Green sign too. It eventually pulled away NOT IN SERVICE, and the Green riders had to wait at least 10 more minutes. This is not helpful.



Things that can impact predictions:

- Lack of assignment at division level
- Reassignment while on street
- Diversions
- Cut Service
- Proximity to Termini
- Versioning of Apps (and how they display data)
- Factors we haven't even discovered yet



# Real-Time: Not just for Riders

Fine Grain data allows for improved internal processes:

- Call Center
- Issue/Incident Triage
- Improved management of vehicles in service
  - Operator oversight
  - Vehicle location for maintenance crews
- Archived data becomes a planning tool for:
  - Schedule analysis
  - Bottleneck identification
  - Run time adjustment
  - Corridor Analysis
- Police Investigations





# What's Next?!

**Utilize GTFS-RT Service Alerts** – improved Real-time event and delay communications

## **Real-Time feeds for all modes!**

- Light Rail
  - Harnessing GPS locations
  - Coordination with platform arrival displays
- MARC
  - Harnessing GPS locations
  - Coordinating with contract operators
  - Coordination with platform arrival displays
- Commuter Bus
  - Managing 5-6 contract operators to coordinate location and schedule information
- Metro
  - It's underground...







**Q & A time!**

