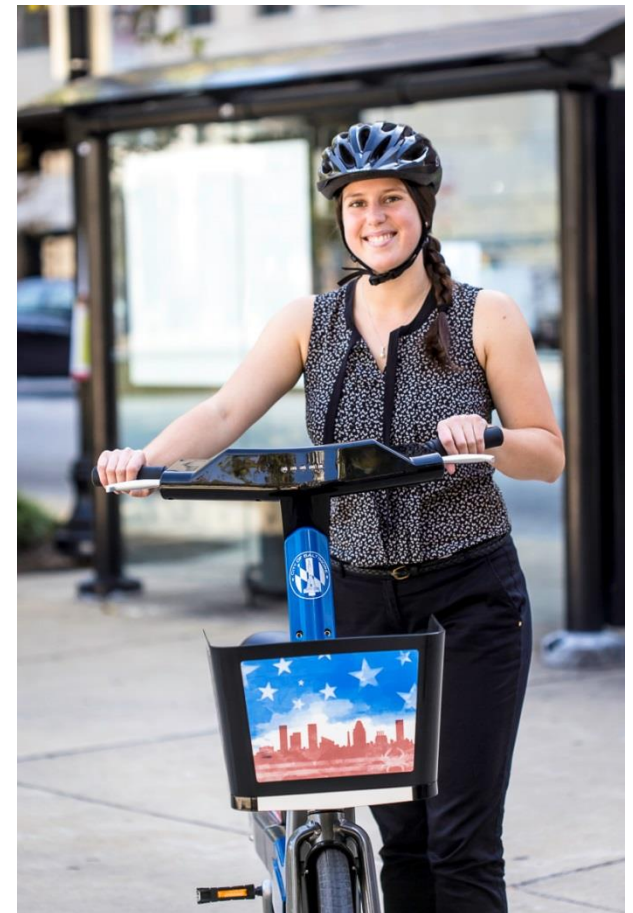




Baltimore Bike Share

Today's Agenda

- What is Bike Share?
 - Description
 - Benefits
- Baltimore Bike Share
 - Equipment
 - Locations
 - Pricing
- Planning
- Launch



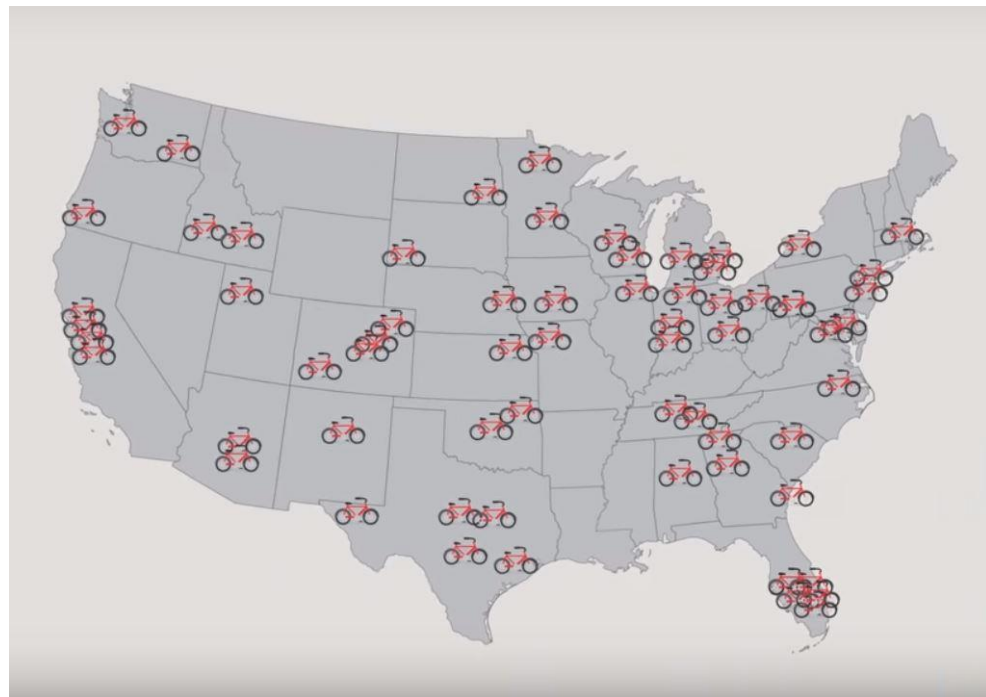
What is Bike Share?

- **Bike-share** is a service in which bicycles are made available for shared use to individuals on a very short term basis. Bike share allows people to borrow a bike from point "A" and return it at point "B".
- An extension of the existing transit system



Why Are Cities Embracing Bike Share?

- Increased mobility options
- Environmental, social, economic, and health benefits
- Complement transit and other modes
- Spontaneous bicycle trips
- “Legitimizes” bicycling as a form of transportation



Highlights of Bike Share in Baltimore

- Largest electric bike share fleet in North & South America
- Accommodates cash payment
- Will create 80 local jobs when fully implemented
- Will launch in conjunction with 10+ lane miles of new bike facilities

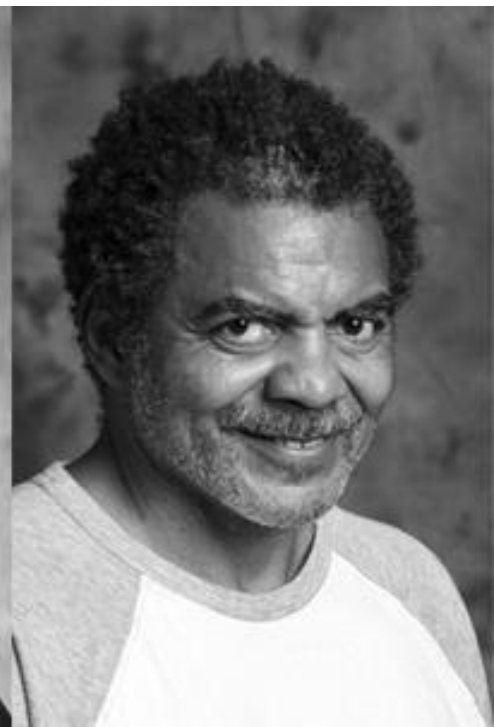
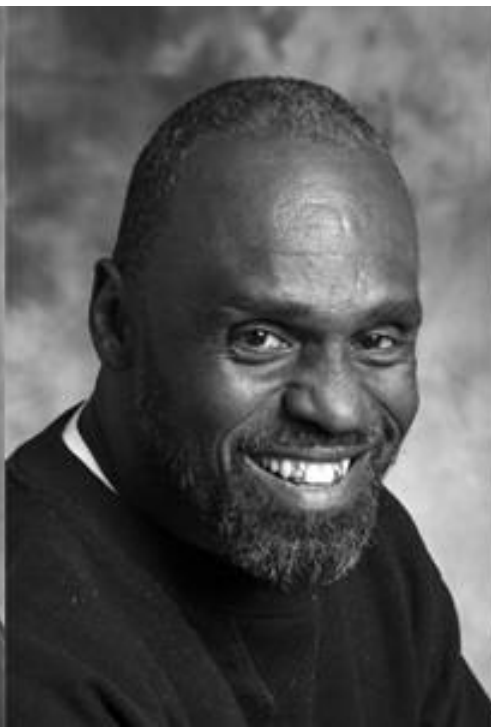


Baltimore Bike share Partners



SPECTRA
BY COMCAST SPECTACOR

BEWEGEN



Baltimore's Bike Share Bikes

- Electric pedal assist
 - “Pedelec”
 - No throttle or gears
 - Extra help when riding
- Standard
 - 8 gears
 - Traditional ride
- Active GPS
- Color screen



Station Types



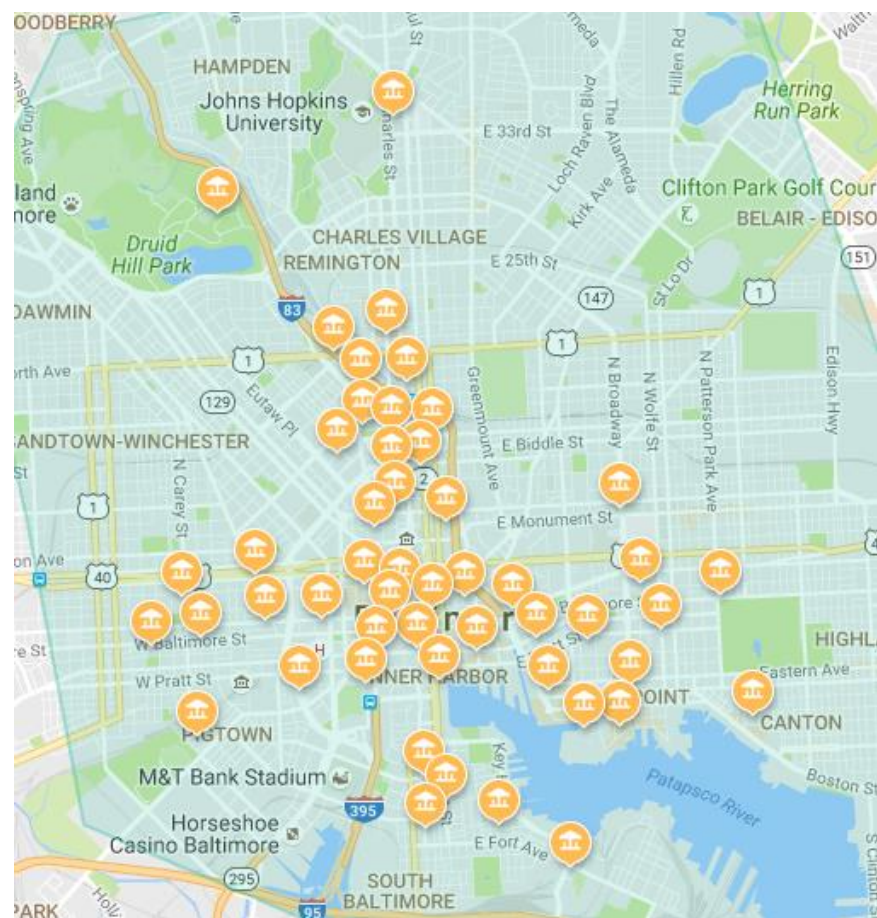
Bike Share System Pricing

- Single-Trip Pass (\$2)
- Go Pass (\$2)
- Monthly Pass (\$15)
 - Unlimited rides



Station Locations

- Community preference
- Live/Work/Play density
- Metro/Light Rail/Bus stops
- Bike facilities
- Transit need
- Urban design

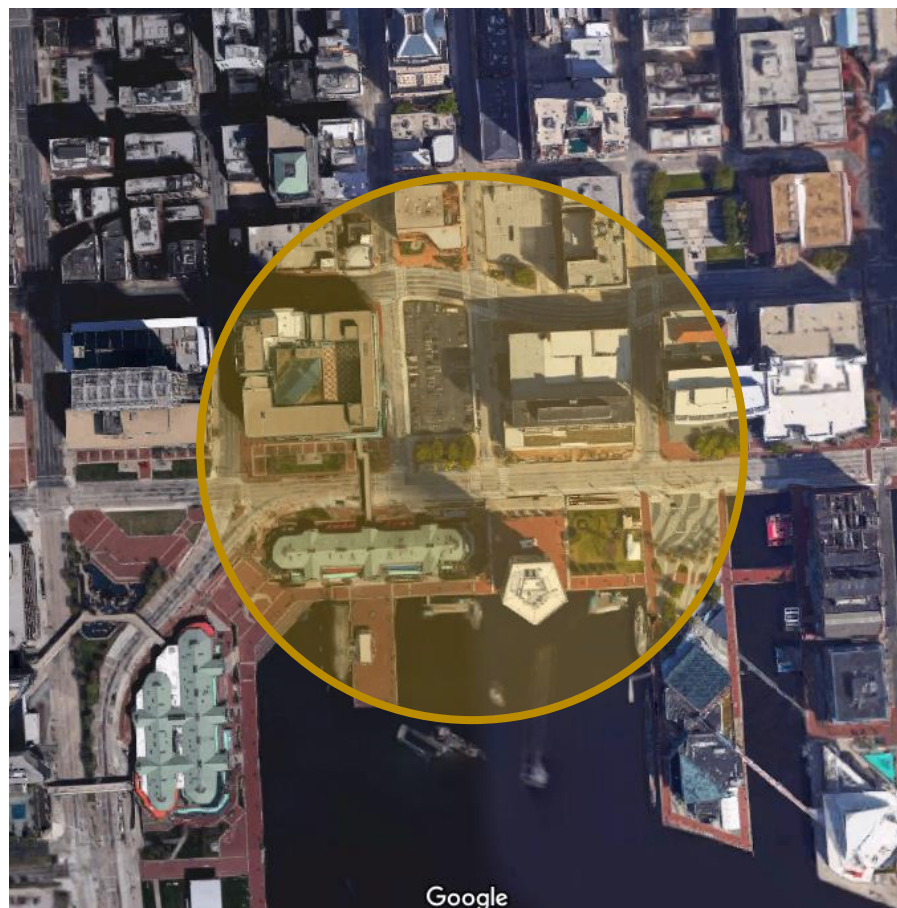


Implementation Plan

- Phase 1: 50 stations, 465 bikes
 - Phase 1A fall 2016
 - Phase 1B spring 2017
- Phase 2 & Beyond
 - Dependent on sponsorship and success of the system

Station Planning

- Station siting is a combination of three factors:
 - Community Preference
 - Data Modeling
 - Live/Work/Play density
 - Metro/Light Rail/Bus Bike facilities
 - Urban Design



Public Input / Demo



Launch

- October 28th Press Event
 - Mayor and key partner speeches
 - Launch ride
 - After party



Questions

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 - Bike Share Coordinator
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-
- **Bmorebikeshare.com**
 - **Twitter – @bmorebikeshare**
 - **Facebook – Baltimore Bike Share**