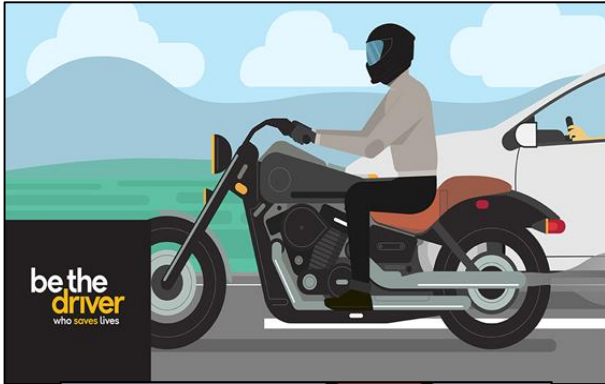




Maryland Highway Safety Office

Community Engagement Section
Resources





ZERO DEATHS MARYLAND

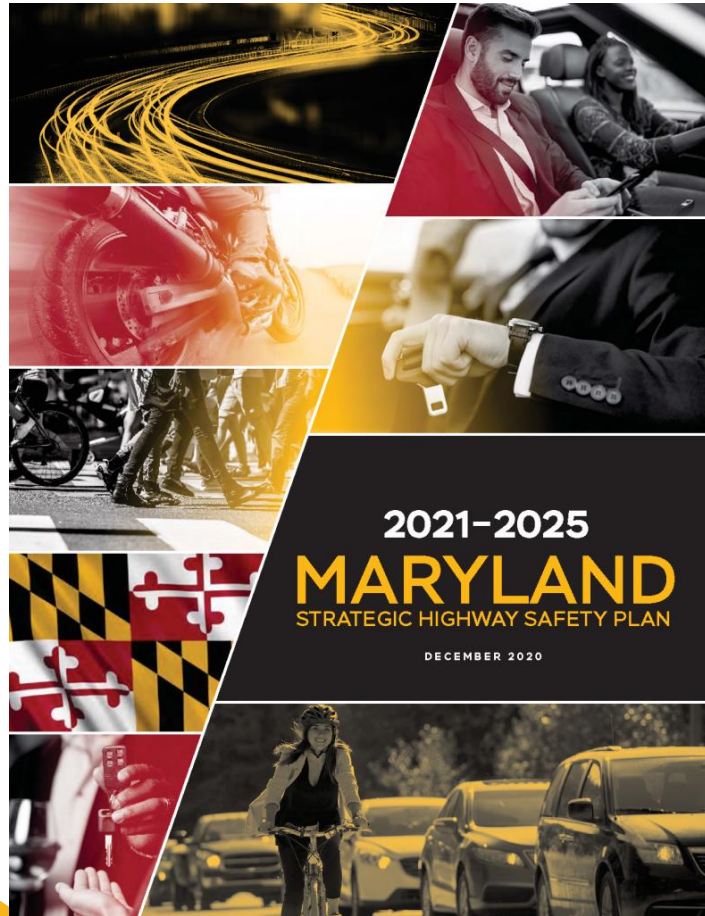
— Highway Safety Office —



MHSO Mission

The Maryland Department of Transportation's Highway Safety Office is dedicated to saving lives and preventing injuries by reducing the number and severity of motor vehicle crashes through the administration of a comprehensive and effective network of traffic safety programs.

Strategic Highway Safety Plan

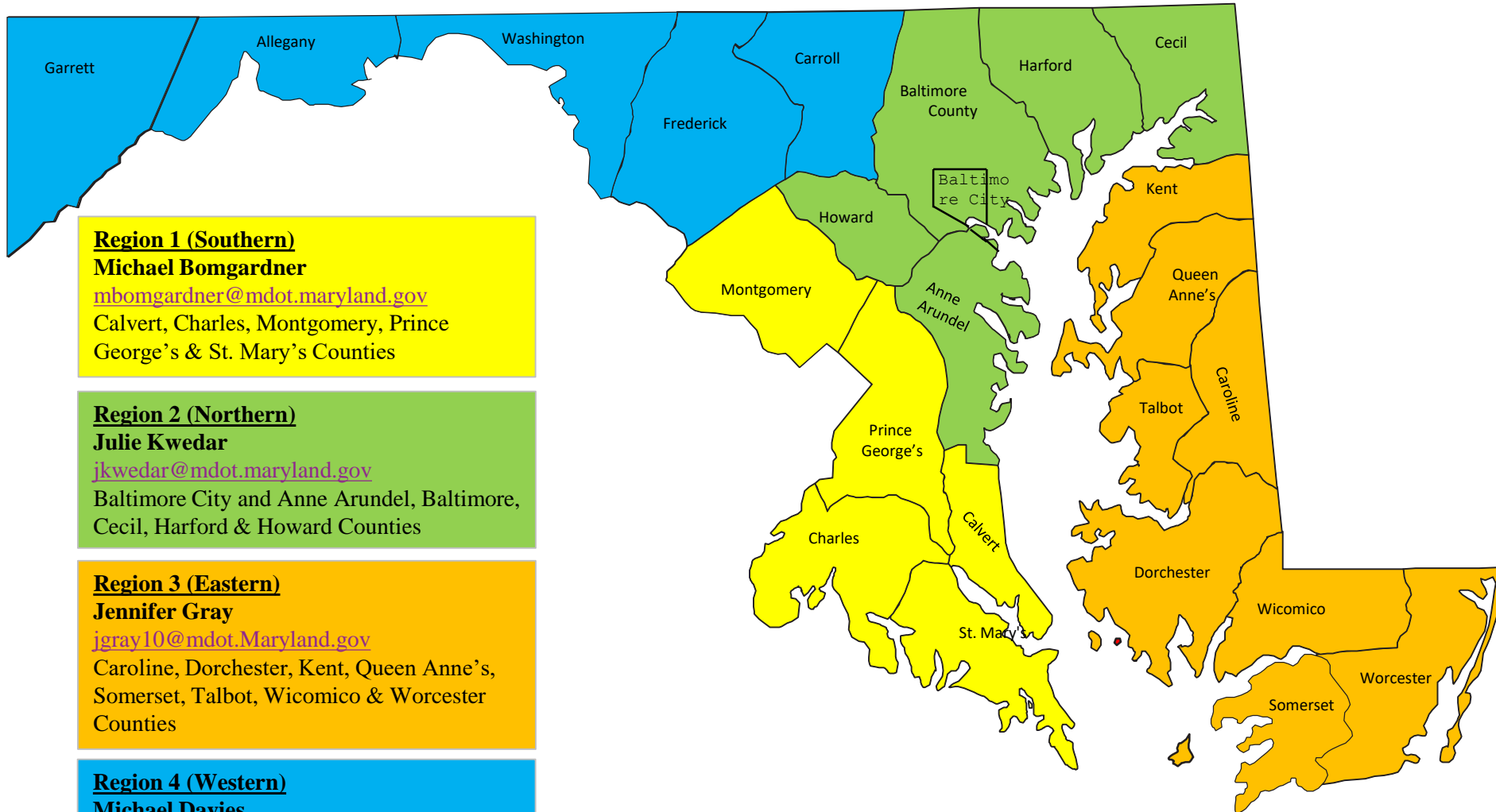


Objective:

The overall goal of Maryland's highway safety efforts is to eliminate fatalities and serious injuries by 2030 (MGA Vision Zero, 2019)

Overarching Goals in current SHSP:

Data driven targets for reduction in fatalities and serious injuries over the next 5 years.



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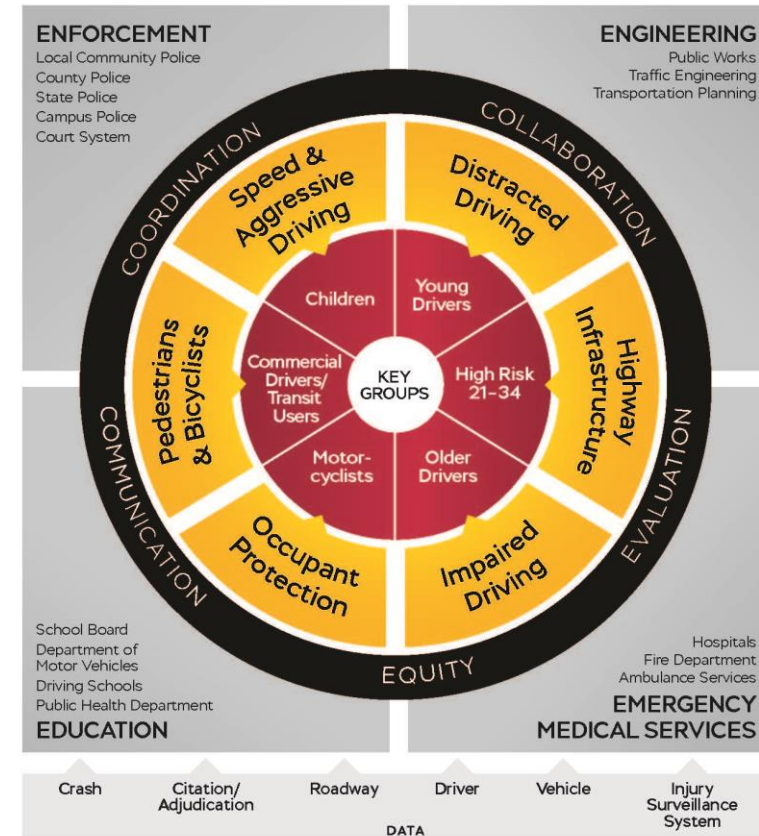
Christina Utz

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Our 4 Focus Areas:

- Younger Drivers
- Older Drivers
- Motorcycle Safety
- CAV (connected and automated vehicles)



zerodeathsmd.gov

ZERO DEATHS
MARYLAND

NEWS & EVENTS

SEARCH



ROAD SAFETY

HOW YOU CAN HELP

HIGHWAY SAFETY OFFICE

GRANTS

RESOURCES

LAW ENFORCEMENT

**EVERY CRASH
IS
PREVENTABLE.
EVERY LIFE
COUNTS.**



- Crash Data
- [Community Outreach](#)
- Digital Resources
- Resource Form

EVERY CRASH IS PREVENTABLE. EVERY LIFE COUNTS.

Maryland is dedicated to saving lives and preventing injuries from motor vehicle crashes.

[About Us](#) →



Help develop the 2026-2030 SHSP

[Sign up here](#)





COMMUNITY OUTREACH

Community outreach offers a variety of educational services to the local community. Members of the Highway Safety Office are available for in-person or virtual presentations on a multitude of topics.

Available Resources

Cruz The Traffic Safety Car

Cruz is a comprehensive safety tool for children in Grades PreK-2. Cruz is a three-foot-tall, remote-controlled, talking robotic car available to talk to your school or organization about pedestrian safety, bicycle safety, and seat belt safety

[Learn More About Cruz →](#)



Presentations

Community Engagement Managers are available to present (virtually and in-person) to organizations, community groups, and schools about highway safety emphasis areas - including speed and aggressive driving, impaired driving, distracted driving, occupant protection, proper seat belt, and car seat use, pedestrian and bicyclist safety, and older and young driver safety.

[Request a Presentation →](#)

Rollover Simulator

A modified pick-up truck has been designed to simulate a vehicle involved in a rollover crash. Crash dummies are placed in a pickup truck with and without seat belts and a rollover crash is simulated.

[See the Rollover in action →](#)

[Request the Rollover Simulator →](#)



Rollover Simulator



Safety Events

PRO Managers are available to attend community and school events and provide information to attendees about highway safety emphasis areas - including speed and aggressive driving, impaired driving prevention, distracted driving, occupant protection, proper seat belt, and car seat use, pedestrian and bicyclist safety, and older and young driver safety.



Spin Art Bike

Take a ride on our spin art bike and create a unique piece of art while talking about bicycle safety with our team!

[Request the Spin Art Bike →](#)



Distracted Driving

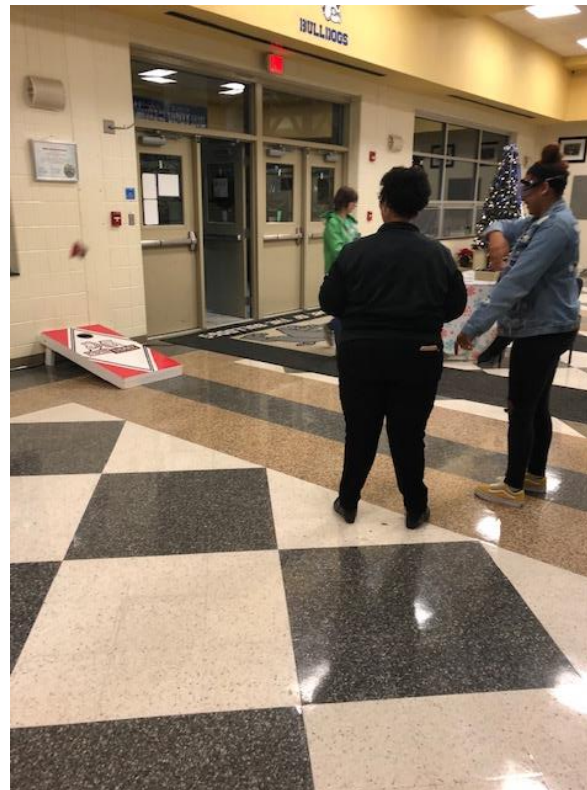


Fatal Vision® Goggles

The goggles offer participants of education programs the ability to experience the simulated effects of alcohol intoxication or drowsy/distraction and how it impairs a person's vision, reaction time, judgment, and balance.

[Learn More About the Fatal Vision® Impairment Goggles →](#)

[Request the Fatal Vision® Simulation Goggles →](#)



CARFit



Helping Mature Drivers Find Their Safest Fit



Fast, Free, & Fun!

- 12-pt checklist
- Education and Resources
- www.car-fit.org

WHAT HAPPENS DURING A CARFIT CHECK?

- Proper seat belt position
- Proper steering wheel's tilt and distance away from the driver
- Properly adjusted head restraint
- Ensure a clear line of sight above the steering wheel and dash



What else is available?

- Additional resources available
- Grant funding
- Social Media Toolkits

ZeroDeathsMD.gov/resources

MARYLAND HIGHWAY SAFETY OFFICE RESOURCE & OUTREACH REQUESTS

The Maryland Highway Safety Office promotes highway safety messaging through partnerships, outreach, and resources. Additionally, we provide educational materials for emphasis areas outlined in the Maryland Strategic Highway Safety Plan (SHSP).

Request Free Highway Safety Resources

ORGANIZATION (REQUIRED)

CONTACT NAME (REQUIRED)

First

Last

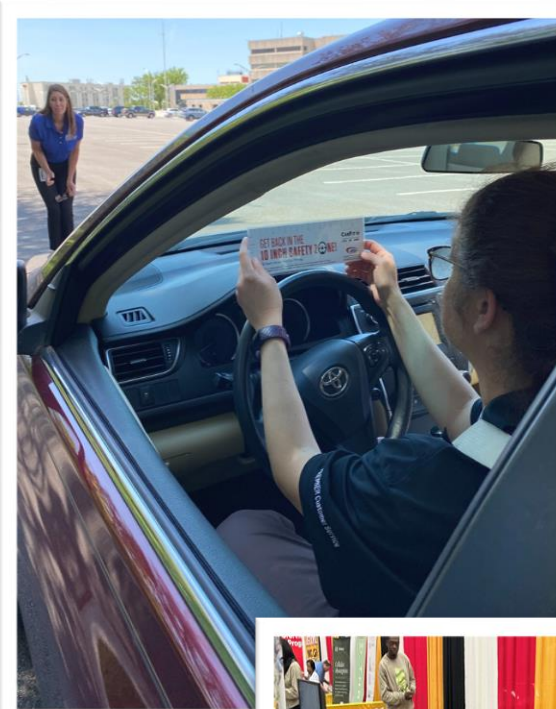
EMAIL ADDRESS (REQUIRED)

PHONE NUMBER (REQUIRED)

EVENT LOCATION (REQUIRED)

EVENT ZIP/POSTAL CODE (REQUIRED)

DATE OF EVENT



Thank you!

Maryland Department of Transportation
Motor Vehicle Administration's Highway Safety
Office



@ZeroDeathsMD



@ZeroDeathsMD



Zero Deaths Maryland



www.ZeroDeathsMD.gov

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