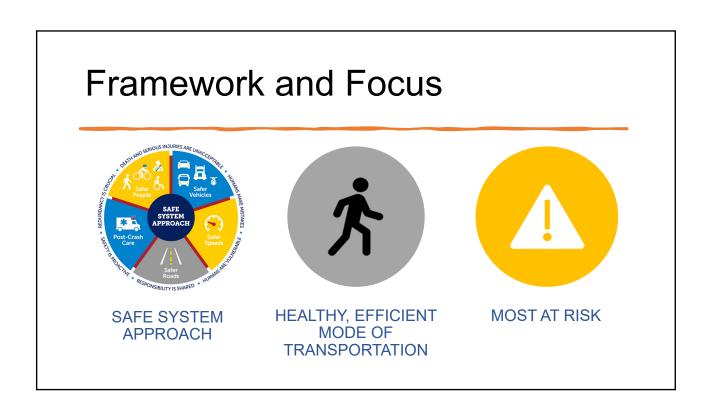
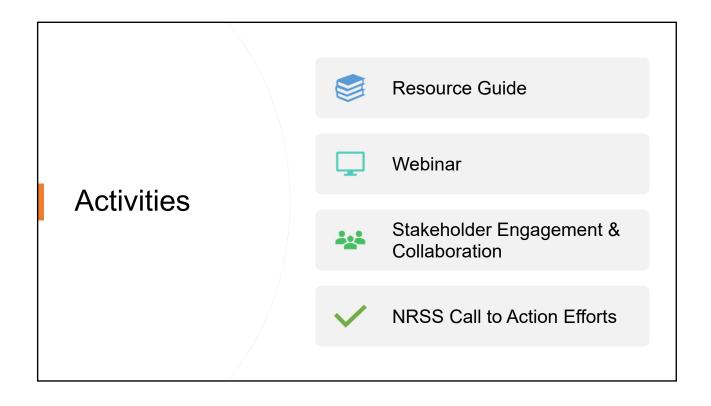


Background

Upward trend in pedestrian fatalities

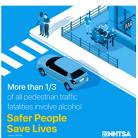
National coordinated effort





www.trafficsafetymarketing.gov









- Coupled with Region 3's Operation Crash Reduction.
- MD has a broad move over law requiring motorists to slow down or move over for any vehicle.
- Incorporate Slow Down -Move Over into all messaging and enforcement in October.



Operation Crash Reduction

- October 6-9, 2023
- Coupled with "Slow Down Move Over" activities
- Roadways with history of high crashes
- Resources found on <u>www.trafficsafetymarketing.gov</u>



