

BRTB Bicycle and Pedestrian Advisory Group

September 15, 2021



In the beginning

- HIGHLIGHT PEDESTRIANS/WALKING
- DIFFERENTIATE WALKING FROM BICYCLING
- DEFINE A PLACE IN ITS OWN CATEGORY





This “WALKTOBER” initiative builds from core agency partnerships around Health, Education, and Aging to help celebrate “Walk Maryland Day” (October 6, 2021) - while expanding the agenda to reflect broader planning and advocacy concerns identified as part of Maryland’s Bicycle and Pedestrian Master Plan

WALKTOBER 2021 E-Blast August 31st

Did you get our
WALKTOBER Eblast in
your inbox?



**Celebrate Maryland's Official
Exercise with Walktober!**

WALK**TOBER**

Walking is an activity that's part of daily life for many Marylanders, and is recognized as a healthful transportation choice. In fact, walking is Maryland's official state exercise! But with issues of pedestrian safety and access, many communities recognize walking – and improving the walkability of our neighborhoods – are goals that require public attention and action.

WALK MARYLAND DAY

October 6th



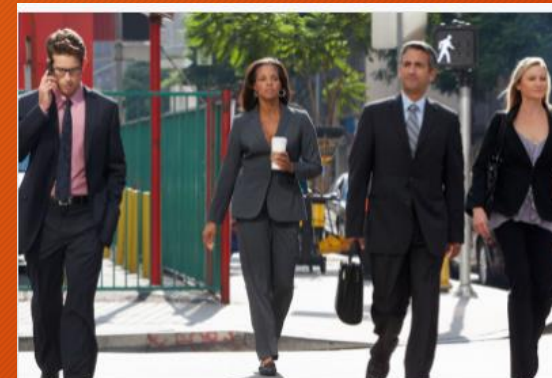
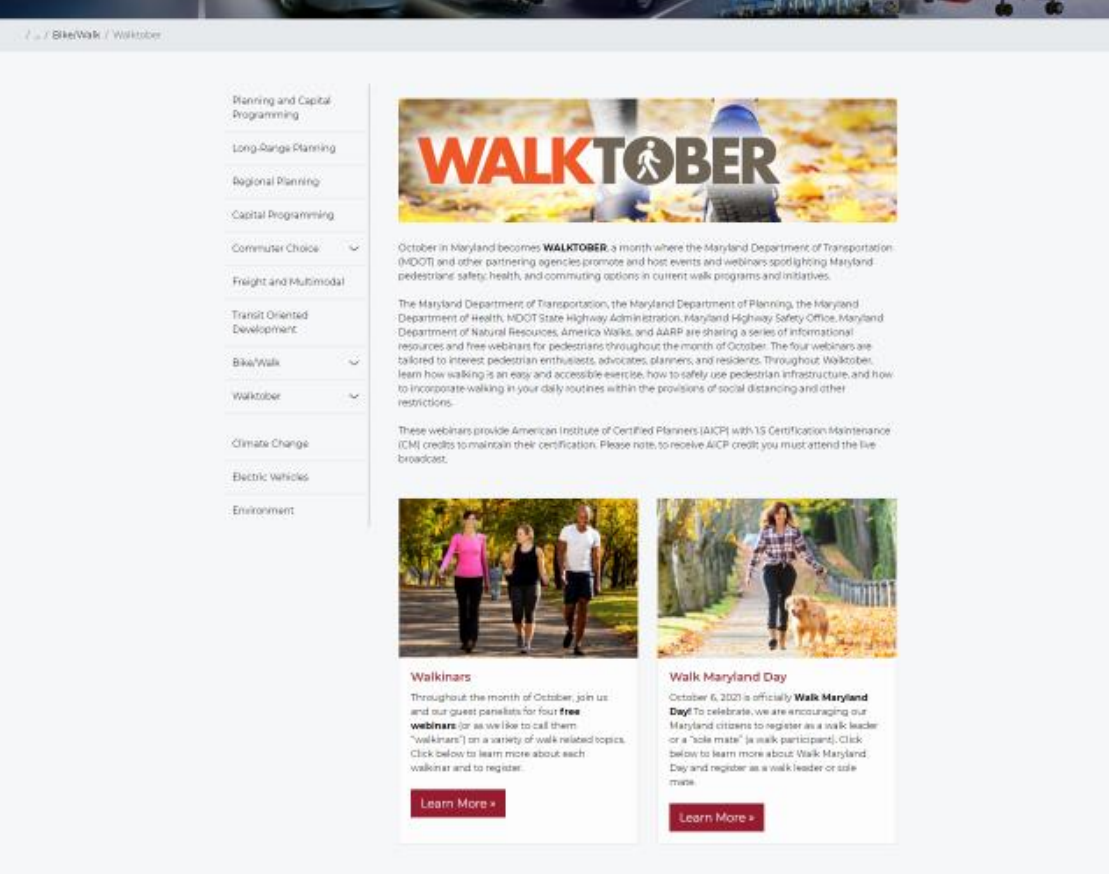
Celebrate Walk Maryland Day on
October 6th by Registering as a Walk
Leader



Governor Larry Hogan has declared October 6, 2021, "Walk Maryland Day," a celebration of our state's official exercise and a call to action to



Walk Maryland Day registration link:
<https://forms.aweber.com/form/99/2121501799.htm>



Walkinars

Throughout the month of October, join us and our guest panelists for four **free webinars** (or as we like to call them “walkinars”) on a variety of walk related topics. Click below to learn more about each walkinar and to register.

[Learn More »](#)



Walk Maryland Day

October 6, 2021 is officially **Walk Maryland Day!** To celebrate, we are encouraging our Maryland citizens to register as a walk leader or a “sole mate” (a walk participant). Click below to learn more about Walk Maryland Day and register as a walk leader or sole mate.

[Learn More »](#)

WALKTOBER 2021 WEBSITE:

<https://mdot.maryland.gov/tso/pages/Index.aspx?PageId=136>

The National Highway Traffic Safety Administration

The National Highway Traffic Safety Administration, is launching their national campaign to address pedestrian safety. October is also “Pedestrian Safety Month.



WALKINAR

Taking Fresh Steps to a More Walk
Friendly Maryland

October 7th

Timothy Taylor - FHWA - STEP PROGRAM

Anat Caspi - DATA EQUITY PROJECT

Peter Norton author of "Fighting Traffic: The
Dawn of the Motor Age in the American City"

WALKINAR

Walking toward a Healthier
Maryland

October 14th

Michael B. Friedman on Mental Health
Maryland Department of Health
WALK WITH A DOC Founder, Dr. David Sabgir

WALK MARYLAND DAY

October 6, 2021

WALKINAR

Pedestrian Safety: Trends,
Measures, and Solutions

October 21st

Srgt Tom Morehouse - Baltimore County

Kandese Holford MDOT SHA - Pedestrian Action Plan

Eli Glazier - M-NCPPC - Level of Comfort -

Angie Schmitt author of *Right of Way: Race, Class and
the Silent Crisis of Pedestrian Deaths in America*

WALKINAR

Great Partners and Creative
Approaches for Promoting
Safe Walk Opportunities

October 28th

Story Path

Made You Look

Look Alive & Signal Woman

Taking Fresh Steps to a More Walk Friendly Maryland



Data Equity Project

Anat Caspi

Principal Scientist at the Paul G. Allen School of Computer Science & Engineering. Director of the Taskar Center for Accessible Technology.



Fighting Traffic: The Dawn of the Motor Age in the American City

Peter Norton

Associate Professor in the Department of Engineering and Society at the University of Virginia



Safe Transportation for Every Pedestrian (STEP)

Timothy Taylor

Federal Highway Administration



Registration link: [://bit.ly/3mxuHhS](https://bit.ly/3mxuHhS)

Walking toward a Healthier Maryland

Registration link:

[://bit.ly/3k4qVtz](https://bit.ly/3k4qVtz)



AARP

Michael B. Friedman

Walking and your Mental Health - an active mental health advocate as volunteer Chair of the Brain and Behavioral Health Advocacy Team of AARP of Maryland.



Maryland Department of Health

Olubukola (Buki) Alonge, MD, MPH

Program Team Manager for the Center for Chronic Disease Prevention and Control
Maryland Department of Health



Walk with a Doc

David A. Sabgir, MD

a full-time cardiologist in Columbus, OH and the Founding CEO of Walk with a Doc, an international nonprofit with a mission to inspire communities through movement and conversation.

Pedestrian Safety: Trends, Measures, and Solutions

Eli Glazier – Multimodal Transportation Planner working for the Maryland-National Capital Park and Planning Commission

Sgt. Tom Morehouse -Traffic Training Supervisor -Training Section - Baltimore County Police Department

Kandese Holford, **Maryland State Highway Administration** RIPD Assistant Division Chief

Angie Schmitt, Author of Right of Way: Race, Class and the Silent Crisis of Pedestrian Deaths in America



[://bit.ly/3y2lsal](https://bit.ly/3y2lsal)

Great Partners and Creative Approaches for Promoting Safe Walk Opportunities

Registration link:
[://bit.ly/2Xu2lo0](https://bit.ly/2Xu2lo0)



Catherine Sorensen

University of Maryland Extension in Frederick,
a Family and Consumer Sciences (FCS) Educator



Quinton Batts & Vilde Ulset

Vilde Ulset and Quinton Batts are graduates of the MICA Center for Social Design Master of Arts program. Since 2018 they have collaborated with MHSO, Baltimore City DOT and community partners to implement and evaluate pilot programs to increase pedestrian and bicycle safety under the Made You Look initiative (madeyoulookbaltimore.org).



Kenna Swift

Sherry Matthews Group, Vice President/Account Director, D.C.

Walk with a Doc

CNN HERO



WALKTOBER SAFETY AWARENESS





STREET SMART CAMPAIGN

WALKTOBER 2021 PARTNERS

(AS OF 9/15)

1. Maryland Department of Planning
2. AARP National
3. AARP Maryland
4. Maryland Department of Natural Resources
5. Maryland Department of Commerce
6. Maryland State Highway Administration
7. Maryland Motor Vehicle Administration - Highway Safety
8. Maryland Office of Tourism
9. University of Maryland Extension
10. Montgomery County Department of Transportation
11. Prince George's County Government
12. Prince George's County Department of Public Works & Transportation
13. Vision Zero Prince George's
14. Harford County
15. Baltimore Metropolitan Council
16. Prince Georges County M-NCPPC
17. Montgomery County Planning
18. Anne Arundel County
19. Garrett Trails
20. Prince Georges County Parks and Recreation
21. Montgomery County Parks and Recreation
22. Gaithersburg Germantown Chamber of Commerce
23. Calvert Nature Society
24. America Walks
25. Walk with a Doc
26. Gunpowder Valley Conservancy
27. Rotary of Kent Island
28. Maryland State Department of Education
29. WILMAPCO
30. Just Walk Worcester
31. Sustainable Maryland
32. Commuter Choice Maryland
33. WTS
34. American Discovery Trail
35. Maryland Department of Health
36. Howard County Local Health Improvement Coalition

- *The Governor heralding October “WALKTOBER” with a proclamation.*
- *Secretary of Transportation, Greg Slater welcoming all the Walkinar attendees.*
- *MDP has been our host for each of the walkinars in which planners received 1.5 American Institute of Certified Planners credits!*
- *If you missed any of these walkinars, they were recorded and are posted on our WALKTOBER webpage. We have also added a resource page, partners page, and news page to the website.*
- *MDP recorded the walkinars and have posted the walkinars on SmartGrowth.org.*

WALKTOBER 2020 MILESTONES

OBJECTIVES

for

WALKTOBER 2021



1. Develop and Strengthen New & Current Partnerships

Increase the number of WALKTOBER 2021 Partners from last year, have a program or event for each day in WALKTOBER and have a registered walk in each Maryland county on Walk Maryland Day!



2. To expand our understanding of key issues faced by pedestrians in Maryland

Continue to share local Pedestrian events and programs through: bikepedinfo@mdot.maryland.gov email & WalkCycle MD Facebook!



3. Establish communication with pedestrian advocates and enthusiasts, expanding the current pedestrian data base

Encourage more members to attend MDOT MBPAC Pedestrian Subcommittee meetings !



4. Raise pedestrian safety awareness with the objective of developing a shared understanding for all users.

Expand MDOT's Pedestrian focused newsletter

Next Steps

- ✓ Register to walk on WALK MARYLAND DAY, October 6, 2021
- ✓ Sign up for MDOT's Pedestrian newsletter by forwarding your email
- ✓ Be a Partner in the WALKTOBER campaign
- ✓ Join one or more of WALKTOBER's virtual Walkinars (webinars) occurring each Thursday morning in October from 10:30 - Noon.
- ✓ Spread the word within your Organization and share the WALKTOBER website:
<https://mdot.maryland.gov/tso/pages/Index.aspx?PageId=136>





Lead

Pedestrian Safety and Awareness with Consistent & Regular Messaging
In time of crisis and beyond

Office of Planning & Capital Programming

CONTACT:

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