

# BMC BOARD OF DIRECTORS MEETING MEETING MINUTES January 17, 2020

## **MEMBERS PRESENT**

Honorable Bernard C. "Jack" Young, Baltimore City Mayor
Chair, Baltimore Metropolitan Council
Honorable Johnny Olszewski, Baltimore County Executive
Vice Chair, Baltimore Metropolitan Council
Honorable Stephen Wantz, Carroll County Commissioner
Honorable James J. Moran, Queen Anne County Commissioner
Honorable Steuart Pittman, Anne Arundel County Executive
Honorable Calvin Ball, Howard County Executive
Tom Sadowski, Gubernatorial Appointee, Vice Chancellor for Economic Development, University System of Maryland

## **MEMBERS ABSENT**

Honorable Barry Glassman, Harford County Executive Honorable William C. Ferguson, Maryland State Senator, Baltimore City, District 46 Honorable Tony Bridges, Maryland State Delegate, Baltimore City, District 41

## **OTHERS PRESENT**

Larry Richardson, Policy Director, Legislative Affairs

## **KEY BMC STAFF PRESENT**

Michael B. Kelly, Executive Director Brian Shepter, Director of External Relations Todd Lang, Director of Transportation Regina Aris, Assistant Director of Transportation Kathy Renzi, Office Manager/ Executive Assistant

BMC Chair, Honorable Mayor Jack Young called the meeting to order at 9:04 a.m.

## **ACTION ITEMS**

## 1. Approval of the October 11<sup>th</sup>, 2019 Meeting Minutes

A request for a motion to approve the meeting minutes was made by Mayor Jack Young. Commissioner Moran motioned to approve the minutes and County Executive Ball seconded the motion. The board unanimously approved the minutes from the October 11, 2019 meeting.

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## 2. Approval of Incoming Vice Chair

BMC Board Chair, Mayor Young asked for approval of the Vice Chair nominee, Carroll County Commissioner Stephen Wantz. Tom Sadowski, Vice Chancellor for Economic Development, University Systems of Maryland motioned to approve the nomination and Commissioner Moran seconded the motion. The board unanimously approved the nomination of Carroll County Commissioner Stephen Wantz as the board's Vice Chair.

## 3. Approval of Incoming Chair

Newly elected Vice Chair, Stephen Wantz, requested approval of board chair nominee, Johnny Olszewski. Commissioner Moran motioned to approve the nomination and County Executive Calvin Ball seconded the motion. The board unanimously approved the nomination of County Executive Johnny Olszewski as the board's Chair.

#### **PRESENTATIONS**

## BRCPC Energy Board - Renewable Energy Purchasing

Mr. Noel Chesser, Enel X's Principal Energy Advisor, provided an overview of how the Baltimore Regional Cooperative Purchasing Committee's (BRCPC) Energy Board could work together to purchase renewable energy. BMC will host a workshop to discuss options to increase the Baltimore Regional Cooperative Purchasing Committee Energy Board's portfolio of renewable energy and the framework of a Power Purchase Agreement (PPA). The findings from this workshop will be presented to the Board at the May meeting.

#### Regional Tourism Marketing

Al Hutchinson, CEO of Visit Baltimore, presented his organization's vision for a regional tourism marketing campaign.

## **Workforce Development Report**

BMC's Shawn Kimberly and Zach Kaufman discussed the results of the recently released Barriers to Employment Opportunity in the Baltimore Region Report. On December 16, 2019, BMC hosted 75 regional workforce development leaders to discuss the results of this research as well as a report on scaling training programs released by the Abell Foundation. The full report is available on-line.

## **EXECUTIVE DIRECTOR'S REPORT**

## Chesapeake Connect 2019 Recap

Mike Kelly provided a recap of BMC's third Chesapeake Connect delegation trip to Nashville. He explained the trips purpose, which is to provide the Baltimore region's top thought leaders the opportunity to travel to a peer region to meet with others to learn about new, innovative and different approaches to similar policy



challenges faced in the Baltimore region. A group of 70 individuals traveled to Nashville and engaged in dialogue with the city's leaders on public education reform, and cultural economy.

The survey responses were overwhelmingly positive. BMC is planning the Chesapeake Connect 2020 Event to announce the location of the trip for the fall of 2020.

## 2020 Census Regional Marketing Campaign

BMC has worked with the counties in our region to execute a coordinated marketing campaign to promote participation in the upcoming 2020 Census. The campaign targets hard-to-count populations in our region via broadcast radio ads in English and Spanish to explain the importance of completing the census.

## **CLOSING REMARKS**

County Executive Olszewski thanked all board members for their attendance and commended all presenters. There were no further remarks.

## **ADJOURNMENT**

As there was no further business, County Executive Olszewski entertained the motion to adjourn. County Executive Ball motioned to approve and Commissioner Moran seconded the motion.

The meeting adjourned at 10:00 A.M.

Respectfully submitted,

Michael B. Kelly Executive Director