

BALTIMORE REGIONAL SAFETY SUBCOMMITTEE

Thursday, September 26, 2019
10:00 to 11:30 A.M.
Baltimore Metropolitan Council
1500 Whetstone Way, Suite 300, Baltimore, MD, 21230

AGENDA

1. WELCOME AND INTRODUCTIONS

- Ms. Denise Worsley, Chair, Baltimore City DOT

2. APPROVAL OF MAY MINUTES

3. NHTSA REGIONAL PROGRAMS AND PRIORITIES (10 min)

- Ms. Marcia Simms, National Highway Traffic Safety Administration (NHTSA)

4. LOOK ALIVE - REGIONAL PEDESTRIAN/BICYCLE SAFETY CAMPAIGN (30 min)

- Ms. Karen Branch Weiland, Integrated Designs Inc., will brief the committee on the June/July media plan rollout. Ms. Kenna Williams Swift, Sherry Mathews Group, will present preliminary campaign evaluation results.
- Spring 2020 campaign

5. LOCAL STRATEGIC HIGHWAY SAFETY PLANS (20 min)

- Ms. Cindy Burch, BMC

6. MEMBER REPORTS (20min)

- Updates by safety stakeholders on regional activities.
- 2nd Pedestrian law enforcement training workshop (09/06/19)

Next Meeting – January 2020, BMC (tentative)

For upcoming meetings and directions to BMC, visit www.baltometro.org.

Weather Alert – In the event that Baltimore County schools are closed system-wide, all meetings (a.m. and p.m.) of the Baltimore Regional Transportation Board and its subcommittees will be canceled for that day. If the school system closes during the day, any meetings scheduled for the remainder of the day or evening are canceled. Delays in the opening of the school system do not impact any committee or their scheduled time.

The Baltimore Regional Transportation Board operates its programs and services without regard to race, color, or national origin in accordance with Title VI of the Civil Rights Act of 1964, and other applicable laws. Appropriate services can be provided to qualified individuals with disabilities or those in need of language assistance who submit a request at least seven days prior to a meeting. Call 410-732-0500.