

## BALTIMORE REGIONAL SAFETY SUBCOMMITTEE

Thursday, May 23, 2019  
10:00 to 11:45 A.M.  
Baltimore Metropolitan Council  
1500 Whetstone Way, Suite 300, Baltimore, MD, 21230

### AGENDA

1. **WELCOME AND INTRODUCTIONS**
  - Ms. Denise Worsley, Chair, Baltimore City DOT
2. **APPROVAL OF FEBRUARY MINUTES**
3. **MARYLAND HIGHWAY SAFETY OFFICE (MHSO) – UPDATES (15 min)**
  - Dr. Tim Kerns - 2018 Crash Figures
  - Ms. Christina Utz - Safety summit
4. **NHTSA REGIONAL PROGRAMS AND PRIORITIES (15 min)**
  - Ms. Marcia Simms, National Highway Traffic Safety Administration (NHTSA)
5. **LOOK ALIVE - REGIONAL PEDESTRIAN/BICYCLE SAFETY CAMPAIGN (20 min)**
  - Ms. Kenna Williams Swift, Sherry Mathews Group, will present the LOOK ALIVE campaign creative, Ms. Karen Branch Weiland, Integrated Designs Inc., will provide details about the upcoming launch on June 3, and media plan rollout.
6. **SURVEYS: MORE THAN YOU EVER CARED TO KNOW (15 min)**
  - Ms. Kim Auman, National Study Center for Trauma and EMS (NSC)
7. **LOCAL STRATEGIC HIGHWAY SAFETY PLANS (15 min)**
  - Ms. Cindy Burch, BMC
8. **MEMBER REPORTS (5 min)**
  - Updates by safety stakeholders on regional activities.

**Next Meeting** – September 26, 10:00 – 11:45 AM, BMC (tentative)

For upcoming meetings and directions to BMC, visit [www.baltometro.org](http://www.baltometro.org).

**Weather Alert** – In the event that Baltimore County schools are closed system-wide, all meetings (a.m. and p.m.) of the Baltimore Regional Transportation Board and its subcommittees will be canceled for that day. If the school system closes during the day, any meetings scheduled for the remainder of the day or evening are canceled. Delays in the opening of the school system do not impact any committee or their scheduled time.

*The Baltimore Regional Transportation Board operates its programs and services without regard to race, color, or national origin in accordance with Title VI of the Civil Rights Act of 1964, and other applicable laws. Appropriate services can be provided to qualified individuals with disabilities or those in need of language assistance who submit a request at least seven days prior to a meeting. Call 410-732-0500.*