

## **BALTIMORE REGIONAL SAFETY SUBCOMMITTEE**

**Thursday, December 19, 2013**

**10:00 to 11:30 A.M.**

**Baltimore Metropolitan Council**

**Offices at McHenry Row**

**1500 Whetstone Way, Suite 300, Baltimore, MD 21230**

### **AGENDA**

**1. WELCOME AND INTRODUCTIONS**

**2. HARFORD COUNTY STRATEGIC HIGHWAY SAFETY PLAN (30 min)**

Sheriff Jesse Bane will present the Harford County SHSP, speak about the local safety task force that he leads, and discuss highway safety issues and challenges facing Harford County.

**3. JOHNS HOPKINS BLOOMBERG SCHOOL OF PUBLIC HEALTH – PEDESTRIAN SAFETY PROJECT (30 min)**

Dr. Keshia Pollack and Mr. Jim Williams will provide the results from a focus group research report that evaluated alternative message strategies and creative concepts for possible implementation into a communication campaign to reduce the number of pedestrian/vehicular incidents at high traffic urban intersections.

**4. REPORT ON THE FY13 STREET SMART CAMPAIGN (15 min)**

BMC and Integrated Design staff will provide an update on the FY13 Street Smart campaign and seek input/feedback for the FY14 campaign.

**5. 2015 LONG RANGE PLAN UPDATE (5 min)**

BMC staff will provide an update on the 2015 Long Range Plan (LRP) and seek input on safety goals, strategies and performance measures.

**6. MEMBER REPORTS (10 min)**

Updates from safety stakeholders on regional activities.

**Next Meeting - March 20, 2014**

For upcoming meetings and directions to BMC, visit [www.baltometro.org](http://www.baltometro.org).

**Weather Alert** – In the event that Baltimore County schools are closed system-wide, all meetings (a.m. and p.m.) of the Baltimore Regional Transportation Board and its subcommittees will be canceled for that day. If the school system closes during the day, any meetings scheduled for the remainder of the day or evening are canceled. Delays in the opening of the school system do not impact any committee or their scheduled time.

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*Appropriate services can be provided to qualified individuals with disabilities or those in need of language assistance who submit a request at least seven days prior to a meeting. Call 410-732-0500.*